

Direct to Consumer series

Part 1: How to earn using D2C



Avroy Shlain[®]
TRUE BEAUTY SHINES



By using your personal social media platforms, like

- **Facebook**
- **Instagram**
- **TikTok**
- **WhatsApp**

You can reach more customers and let them shop directly with you, while we handle all the logistics.



Earning Levels

Level	Earnings %	Earning Method
Beauty Advisor	20%	Credits
Group Manager	7,50%	Credits

Beauty Advisors and Group Managers earn credits and can use them against personal orders.

Credits are made available to use by the 5th of the following month.

Earning Levels

Level	Earnings %	Earning Method
Beauty Advisor	20%	Credits
Group Manager	7,50%	Credits
Area Distributor	7%	Service Fee

Area Distributors earn a service fee, which is calculated at the end of the month and is payable on the 15th monthly.

A person is shown from the chest up, applying makeup to their face. They are holding a smartphone in their right hand, which displays a social media post featuring a woman's face. The background is a soft, out-of-focus indoor setting. The entire image is overlaid with a semi-transparent purple filter.

**Become an INFLUENCER,
GROW your Customer base
&
MULTIPLY your earnings with
DIRECT 2 CONSUMER !**