

Avroy Shlain®

DIGITAL REWARDS MAGAZINE

SALES DATES: 1 – 31 OCTOBER 2023



NEW REWARDS

FOR A NEW WAY TO EARN
NEW REWARDS NEW EARNINGS

Avroy Shlain®

Plus

EARNINGS MADE SIMPLE

YOUR CONFIDENT START WITH AVROY SHLAIN

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.

1ST ORDER

Place your 1st INVOICED ORDER to the value of **R/N\$750** within 2 weeks of registration and you will receive

Earnings of R/N\$163

Products valued at R/N\$130



Roll-on Anti-Perspirants 50ml (Redd® Nights by Avroy Shlain for Her Endangered® for Him)

1

MONTH 1

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 1 and receive

Earnings of R/N\$326

Products valued at R/N\$200



- Coppélia® Perfumed Body Spray for her 100ml
- Coppélia® Man Deodorant Spray for him 150ml
- Beauty Advisor Training Manual

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)

MONTH 2

2

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 2 and receive

Earnings of R/N\$326

Products valued at R/N\$228



- ColorFun® Cherry Treat Lipstick & Avroy Shlain Pure Lemon & Glycerine Body Cream

MONTH 3

3

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 3 and receive

Earnings of R/N\$326



- A FREE Business Bag

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)

QUALIFICATION!



Complete all 3 Months and qualify to purchase the Beauty Advisor Kit! Get the samples you need to sell more.

FOR ONLY R/N\$160

VALUED AT R/N\$1 587

Beauty Advisor Kit contains 5 products: Coppélia® Eau de Parfum 60ml; Avroy Shlain JS® Perfumed Body Spray 100ml; Endangered® Anti-Perspirant Spray 150ml; CRT® Youth Gel 50ml; Body Essence® Tissue Oil 100ml

NB: Products may vary





Personal
SALES CHALLENGE

Achieve Personal Sales of R/N\$3 000 in October and you will receive:

- Avroy Shlain-branded Cosmetic Bag
Size: 28 x 10 x 17.5cm

YOU EARN R/N\$652

BEAUTY ADVISOR EARNINGS SCHEDULE 2023

LEVEL	PERSONAL SALES	PERSONAL SALES EARNINGS	# OF BAs	BA TEAM SALES	EARNINGS FROM BA TEAM
BA	R/N\$0 <R/N\$999999	25%	0	N/A	0%
LEVEL 1 BA	R/N\$1 500+	25%	3	R/N\$4 500 - R/N\$8 999	2%
LEVEL 2 BA	R/N\$1 500+	25%	6	R/N\$9 000 - R/N\$14 999	4%
LEVEL 3 BA	R/N\$1 500+	25%	10	R/N\$15 000 - R/N\$22 499	6%
LEVEL 4 BA	R/N\$1 500+	25%	16	R/N\$22 500+	8%

Beauty Advisor Earnings on Team Sales are provided the Beauty Advisor achieves R1500 Personal Sales

BA Team Sales Achieved exclude the recruiter Beauty Advisors own personal sales



Avroy Shlain®

PLUS

EARNINGS MADE SIMPLE

As of 1 May 2023 we are excited to launch our new look earnings plan – **Avroy Shlain PLUS** - which features some key enhancements and additional new benefits to your earnings at Avroy Shlain.

What is Avroy Shlain PLUS?

Avroy Shlain PLUS is the upgraded new look Avroy Shlain Earning Opportunity which launches in May 2023

Why have we chosen to launch Avroy Shlain PLUS?

Avroy Shlain Plus has been launched for a number of reasons which include:

- Modernising our Earnings opportunity
- Maximise Avroy Shlains Sales Force Earning Potential
- Inspire a quicker, easier Avroy Shlaining career progression
OR Inspire a quicker and easier Avroy Shlain career progression

What are some of the key changes/benefits you can expect?


- Beauty Advisors will now be remunerated for growing their network through RECRUITMENT & ACTIVATION of new Beauty Advisors
- Avroy Shlain PLUS provides strong motivation for BAs and Managers to achieve Personal Sales Monthly
- Managers will now earn on their manager promote outs **for life**

When will Avroy Shlain PLUS Launch?

- The new Earnings plan for Beauty Advisors will launch on **1 May 2023**
- The new Earnings plan for Managers & Area Distributors will launch on **1 June 2023**

Effective 1 May 2023 Beauty Advisors can now earn in two ways:


1 CLASSIC PROMOTION OF PRODUCTS



Earn from marketing, promoting and selling our world class Beauty Product offering to your personal network

PLUS

2 GROWING YOUR NETWORK



Share the business opportunity with your personal network and earn on their sales performance

MANAGERS EARNINGS SCHEDULE 2023

LEVEL	SALES	EARNINGS
PROMOTE-OUT QUALIFICATION	Achieve BA Team Sales of R/N\$22 500 (including min R1 500 personal sales) with 16 new recruits	8%
MANAGER BELOW THRESHOLD	R/N\$19 500 - R/N\$22 499	6%
GROUP MANAGER	R/N\$22 500 - R/N\$52 999	11%
SENIOR MANAGER	R/N\$53 000 - R/N\$85 999	12%
EXECUTIVE MANAGER	R/N\$86 000 - R/N\$141 999	12,5%
MILLION RAND MANAGER	R/N\$142 000+	13%



- Managers earn an additional 2% on the sales of new Promote Outs provided the following conditions are met
 - The Manager is active in the business and holds manager status.
 - The Mother Manager has achieved personal sales of R/N\$1500
 - The Mother Manager must achieve own group sales of R/N\$22 500 (including own personal sales)
 - The sum total of all promote out sales must be minimum R/N\$22 500
- A Manager can only earn on first line Promote Outs
- New Manager maintenance standard - achieve R/N\$12 500 sales in at least one month in a six-month period.

Access the full Beauty Advisor Earnings Schedule via the Resources tab on the Avroy Shlain Revolution Portal

Avroy Shlain®

ENJOY A BREATHTAKING
3 COURSE MEAL AT THE
BOTTOM OF THE OCEAN



CRITERIA

1. All Regional Directors who achieve their personalized Record Breakers target.
2. All Magic Million Area Distributors with minimum of R1 000 000.
3. Top 50 Area Distributors companywide who achieve their personalized Record Breakers Target with a minimum of R295 000.
4. Top 1 Manager per Region on sales with a minimum of R90 000 (Including Promote-out sales).

NEW MANAGER *Qualification*

Qualify as a new manager THIS MONTH!

Achieve the following criteria and you will earn:

CRITERIA:

Achieve BA Team Sales of R/N\$R22 500 (including min. R1 500 personal sales) with 16 new recruits.

When you qualify, you will become a Junior Manager and receive

REWARDS:

- Earn a once off qualification 8% Service Fee (BA Team Sales)
- Receive a Product hamper valued at R/N\$1 457
- Participate in the 3 month Manager Onboarding Programme

PLUS join the Manager Onboarding Programme to earn more incredible rewards!



NEW

MANAGER ONBOARDING PROGRAMME



SO NOW THAT YOU ARE A MANAGER, LET'S GET YOU GOING!

Did you know that in your first 3 months after qualifying as a manager, you are eligible to participate in the Manager Onboarding Programme, where you and the opportunity to attend exclusive Training can earn FREE Avroy Shlain Product Samples, Product Training Guides and exclusive Training.

NEW PROMOTE-OUT QUALIFICATION

CRITERIA:

Group Sales of R/N\$22 500 (including minimum of R1 500 personal sales) with 16 recruits personally recruited.

MANAGER QUALIFICATION REWARDS

When you qualify, you will become a Junior Manager and receive

REWARDS:

- Earn 8% on your BA Team Sales
- Receive a product Hamper valued at R/N\$1457



NEW MANAGER ONBOARDING PROGRAMME

Once you qualify as a Manager, you have the opportunity to participate in the 3 month manager onboarding programme and earn **Gifts valued at R/N\$3 878**

To Qualify for each month of the onboarding programme, you need to achieve 8 new recruits per month and...

MONTH 1

MONTH 1 CRITERIA:

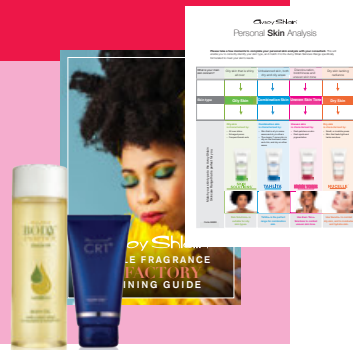
Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:

Earn 11% Service Fee = R 2 152

REWARDS:

- A product hamper:
 - Body Essence® Tissue Oil 100ml
 - CRT® Youth Gel® 50ml
- Skin Analysis Leaflet
- Fragrance Guide



MONTH 2

MONTH 2 CRITERIA:

Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:

Earn 11% Service Fee - R 2 152

REWARDS:

- Avroy Shlain-Branded
- Red Apron
- Cap
- 2 Clipboards
- A set of 5 Pens
- Mini Cosmetic Brush Set



MONTH 3

MONTH 3 CRITERIA:

Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:

Earn 11% Service Fee - R 2 152

REWARDS:

- Avroy Shlain-Branded Shopper Trolley Bag
- A product hamper:
 - Avroy Shlain JS® EDP 60ml
 - Black Diamond® EDT 100ml
 - Redd® by Avroy Shlain EDP 60ml
 - Redd® by Avroy Shlain Perfumed Body Spray 100ml
 - Black Diamond® Anti-Perspirant Spray 150ml



MANAGER ONBOARDING PROGRAMME QUALIFICATION

Qualify in all 3 months and receive:

- Avroy Shlain-Branded Scarf
- Avroy Shlain Manager Badge
- Manager Certificate
- Colour Guide
- Foundation Handbook
- Pack of Blotter (x100)
- Business Bag



1

2

3

QUALIFICATION!

Avroy Shlain
MANAGER

Manager MONTHLY SALES CHALLENGE

Achieve Group Sales of R/N\$22 500 and receive:

- Avroy Shlain-branded Overnight Bag
Size: 50 x 25 x 29cm



*Sling bag is not included.

1 MONTHLY MANAGER

Earn group sales on your level and earn:

**LEVEL 1
GROUP MANAGER
YOU EARN
R/N\$2 152**

Achieve R/N\$22 500 group sales and you'll earn 11%.

2

**LEVEL 2
SENIOR MANAGER
YOU EARN
R/N\$5 530**

Achieve R/N\$53 000 group sales and you'll earn 12%.

3

**LEVEL 3
EXECUTIVE MANAGER
YOU EARN
R/N\$9 348**

Achieve R/N\$86 000 group sales and you'll earn 12.5%.

**Cash Bonus of
R/N\$500**



4

**LEVEL 4
MILLION RAND
MANAGER
YOU EARN
R/N\$16 052**

Achieve R/N\$142 000 group sales and you'll earn 13%.

**Cash Bonus of
R/N\$1 000**

Product Hamper
Worth over
R2 000!





GROWTH

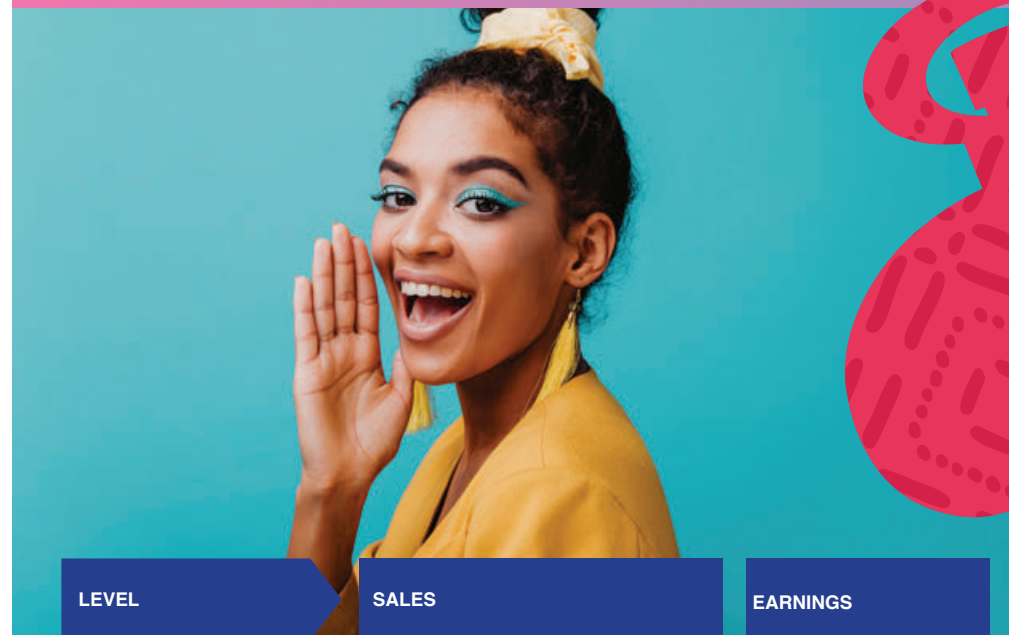
Area Distributor SALES CHALLENGE

Achieve your Personalized Sales Target in October and receive

- ASC Overnight Bag
- ASC Cosmetic Bag
- Beach towel

AREA DISTRIBUTOR EARNINGS SCHEDULE 2023

(South Africa)



LEVEL	SALES	EARNINGS
JUNIOR AREA DISTRIBUTOR QUALIFICATION	R180 000 plus 6 Managers	4%*
JUNIOR AREA DISTRIBUTOR LEVEL (Max 1 Year)	R180 0000 - R269 999	4%*
AREA DISTRIBUTOR QUALIFICATION	R270 000 plus 11 Managers	6%
AREA DISTRIBUTOR LEVEL	R270 000 - R439 999	6%
AREA DISTRIBUTOR LEVEL	R440 000 - R649 999	6,5%
EXECUTIVE CLUB	R650 000 - R894 999	7%
MILLIONAIRE AREA DISTRIBUTOR	R895 000 - R1 200 000+	7,5%




*Junior Area Distributors will earn on own group sales as per manager earnings schedule levels and 4% on sales of promote outs.

THE AREA DISTRIBUTOR OPPORTUNITY

At Avroy Shlain, we offer you the opportunity to **Earn, Learn and Grow** while gaining financial independence.

Now is your opportunity to move up to the most aspirational career level at Avroy Shlain. Qualify as an Area Distributor and start living the life that you've always imagined.

As an Area Distributor, you can look forward to:

-  Incredible earnings and rewards
-  Free Leadership and Entrepreneurial Business Success Training
-  The opportunity to travel locally and overseas

The Avroy Shlain Career Path is your stairway to living your dreams... Are you ready to take the next steps?

YOU ARE HERE



AREA DISTRIBUTOR QUALIFICATION

QUALIFY AS AN AREA DISTRIBUTOR IN 3 EASY STEPS.

STEP 1:

Achieve Junior Area Distributor Level Criteria
R180 000 Group Sales for 2 consecutive months with 6 Manager Promote-Outs

REWARDS:

- Receive a Mecer Xpress Smartlife 7" Android 11 Tablet



STEP 2:

Enrol in the Avroy Shlain Academy of Learning

BENEFITS:

- Free Training
- Free Training Booklets
- Attend Exclusive Leadership Masterclasses



STEP 3:

Achieve Area Distributor Level Criteria
R270 000 Group Sales for 2 consecutive months with 11 Manager Promote-Outs

REWARDS:

- Graduate at the annual Avroy Shlain Sales Celebration conference and receive an Area Distributor badge and scarf
- Receive a Samsung Tablet
- ASC-branded Cap and Golf Shirt
- Receive an Avroy Shlain-branded Suitcase
- Earn 1 Airline Ticket to travel to Egypt, North East Africa
- Qualify to participate in the Area Distributor Onboarding Programme



AREA DISTRIBUTOR

Once you've achieved the Area Distributor Level, you will qualify to participate in the Area Distributor 3-month Onboarding Programme. (South Africa, Namibia, Botswana and Eswatini Only)

MONTH 1:

BUILDING THE TEAM

CRITERIA:

Achieve: R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

- ASC-branded umbrella
- ASC-branded Tog Bag
- ASC-branded Portable Table



1

MONTH 2:

BUILDING SUCCESS HABITS

CRITERIA:

Achieve: R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

- 2 x fitted ASC-branded table cloths
- Folding table
- ASC-branded Pull-up banner



2

ONBOARDING PROGRAMME

MONTH 3:

BUILDING FOR THE FUTURE

CRITERIA:

Achieve R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

1. ASC-branded Gazebo (2m x 2m)

3



AD EXECUTIVE CLUB

QUARTERLY CHALLENGE

CRITERIA:

Achieve Sales of R650 000/
N\$650 000/MT3 295 500/
ZIM R825 500 or more in 2 out of 3
months over October, November and
December 2023 (10% sales growth,
including Promote-out sales)

REWARDS:

First-time achievers in the quarter will
receive:

- Exclusive Executive Club Jacket
- Executive Club Pin

Second-time achievers in this quarter
and thereafter will receive:

- Executive Club Pin



Executive Club



MAGIC MILLIONS

MONTHLY CHALLENGE

CRITERIA:

Achieve: R1 200 000/N\$1 200 000/
MT6 084 000/ZIMR1 524 000 or more
in monthly sales
Monthly 5% sales growth (including
promote-out sales)

REWARDS:

First-time achievers in the month will
receive:

- Exclusive Magic Millions Jacket
- Magic Millions Pin

Second month and onwards:

- Magic Millions Pin



MAGIC MILLIONS





Avroy Shlain

INCENTIVE TRIP 2023

EGYPT

FIND HIDDEN TREASURE IN ANCIENT MARKETS

DISCOVER THE PYRAMIDS

WALK WITH THE pharaohs

NEW AREA DISTRIBUTOR PROMOTE OUT INCENTIVE TRIP

Qualify as an Area Distributor in 2023 to earn 1 ticket to experience a 5-star Luxurious Trip to Egypt.

Trip includes: Flights from OR Tambo, accommodation, all meals and selected excursions

With a long, rich history and as a land of many mythological stories, this will be the one trip not to miss!

Take in the ancient wonders, endless golden sands and atmospheric local markets that make Egypt the ultimate travel destination! You will have the chance to see the pyramid relics, ride a camel, go quad biking, and enjoy a dinner cruise on the Nile River. **Scan the QR code for a sneak peak.**

QUALIFICATION PERIOD:

- 2 January 2023 to the last trading day in December 2023 (12 months)
- Last opportunity for New Area Distributors to qualify is October and November to be registered in first week of December 2023

WHO CAN QUALIFY?

- All New Avroy Shlain Area Distributors and their Mother Area Distributors.

NEW AREA DISTRIBUTORS CRITERIA

- Become an Area Distributor in 2023

MOTHER AREA DISTRIBUTORS CRITERIA

- Promote Out one or more New Area Distributors from January to December 2023.



Avroy Shlain

INCENTIVE TRIP 2023

EGYPT



To get the look and learn fun facts, scan our QR Code

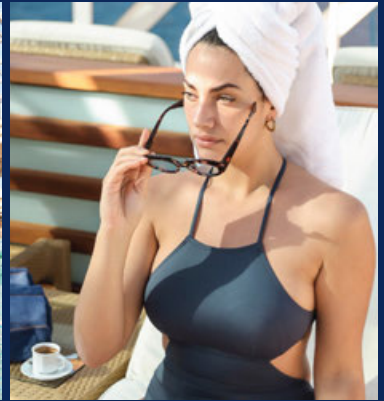
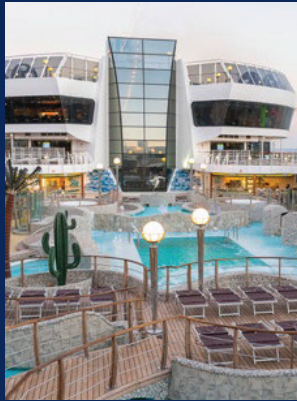


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Avroy Shlain®

MSC SPLENDIDA

Join us for this unforgettable experience at sea.
Enjoy an amazing stay at the MSC Splendida Cruise on the
8th - 11th December 2023



Open to all Area Distributors

How to Qualify

Achieve your recruitment and activation goals from
August to October 2023.

Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. Mozambique and Zimbabwe doesn't qualify for rewards, unless specified.

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1

MONTHLY MANAGER

Earn group sales on your level and earn:

LEVEL 1
GROUP MANAGER
YOU EARN
R/N\$2 152

Achieve R/N\$22 5000 group sales and you'll earn 11%.

3

MONTHLY MANAGER

Earn group sales on your level and earn:

LEVEL 3
EXECUTIVE MANAGER
YOU EARN
R/N\$9 348

Achieve R/N\$22 5000 group sales and you'll earn 11%.

Cash Bonus of R/NS\$1 000



SALES 2

LEVEL 2
SENIOR MANAGER
YOU EARN
R/N\$5 530

Achieve R/N\$53 000 group sales and you'll earn 12%.

4

LEVEL 4
MILLION RAND
MANAGER
YOU EARN
R/N\$16 052

Achieve R/N\$142 000 group sales and you'll earn 12%.

Cash Bonus of R/NS\$1 000



MOTHER *Manager* MANAGER SALES CHALLENGE

Achieve Group Sales of R/N\$22 500 and receive:

- Avroy Shlain-branded Overnight Bag



SEE PAGE 12 FOR YOUR
EARNINGS ON THIS LEVEL!

NEW MANAGER *Qualification*

Qualify as a new manager THIS MONTH!

Achieve the following criteria and you will earn:

CRITERIA:

Achieve R/N\$R1 500 personal Sales and R/N\$R22 500
BA Team Sales in the month with
16 new recruits (no time frame since 1 January 2023)

When you qualify, you will become a Junior Manager and receive

REWARDS:

- Earn a once off qualification 8% Service Fee (BA Team Sales)
- Receive a Product hamper valued at R/N\$1 457
- Participate in the 3 month Manager Onboarding Programme

PLUS join the Manager Onboarding Programme
to earn more incredible rewards!



