

Avroy Shlain®

DIGITAL REWARDS MAGAZINE

SALES DATES: 1 - 31 JULY 2023

NEW
REWARDS

FOR A NEW WAY TO EARN

NEW REWARDS NEW EARNINGS

Avroy Shlain®

PLUS

EARNINGS MADE SIMPLE

As of 1 May 2023 we are excited to launch our new look earnings plan – **Avroy Shlain PLUS** - which features some key enhancements and additional new benefits to your earnings at Avroy Shlain.

What is Avroy Shlain PLUS?

Avroy Shlain PLUS is the upgraded new look Avroy Shlain Earning Opportunity which launches in May 2023

Why have we chosen to launch Avroy Shlain PLUS?

Avroy Shlain Plus has been launched for a number of reasons which include:

- Modernising our Earnings opportunity
- Maximise Avroy Shlains Sales Force Earning Potential
- Inspire a quicker, easier Avroy Shlaining career progression
OR Inspire a quicker and easier Avroy Shlain career progression

What are some of the key changes/benefits you can expect?

- Beauty Advisors will now be remunerated for growing their network through RECRUITMENT & ACTIVATION of new Beauty Advisors
- Avroy Shlain PLUS provides strong motivation for BAs and Managers to achieve Personal Sales Monthly
- Managers will now earn on their manager promote outs **for life**

When will Avroy Shlain PLUS Launch?

- The new Earnings plan for Beauty Advisors will launch on **1 May 2023**
- The new Earnings plan for Managers & Area Distributors will launch on **1 June 2023**

Launching 1 May 2023, Beauty Advisors can now earn in two ways:

1

CLASSIC PROMOTION OF PRODUCTS



Earn from marketing, promoting and selling our world class Beauty Product offering to your personal network

PLUS

2

GROWING YOUR NETWORK



Share the business opportunity with your personal network and earn on their sales performance

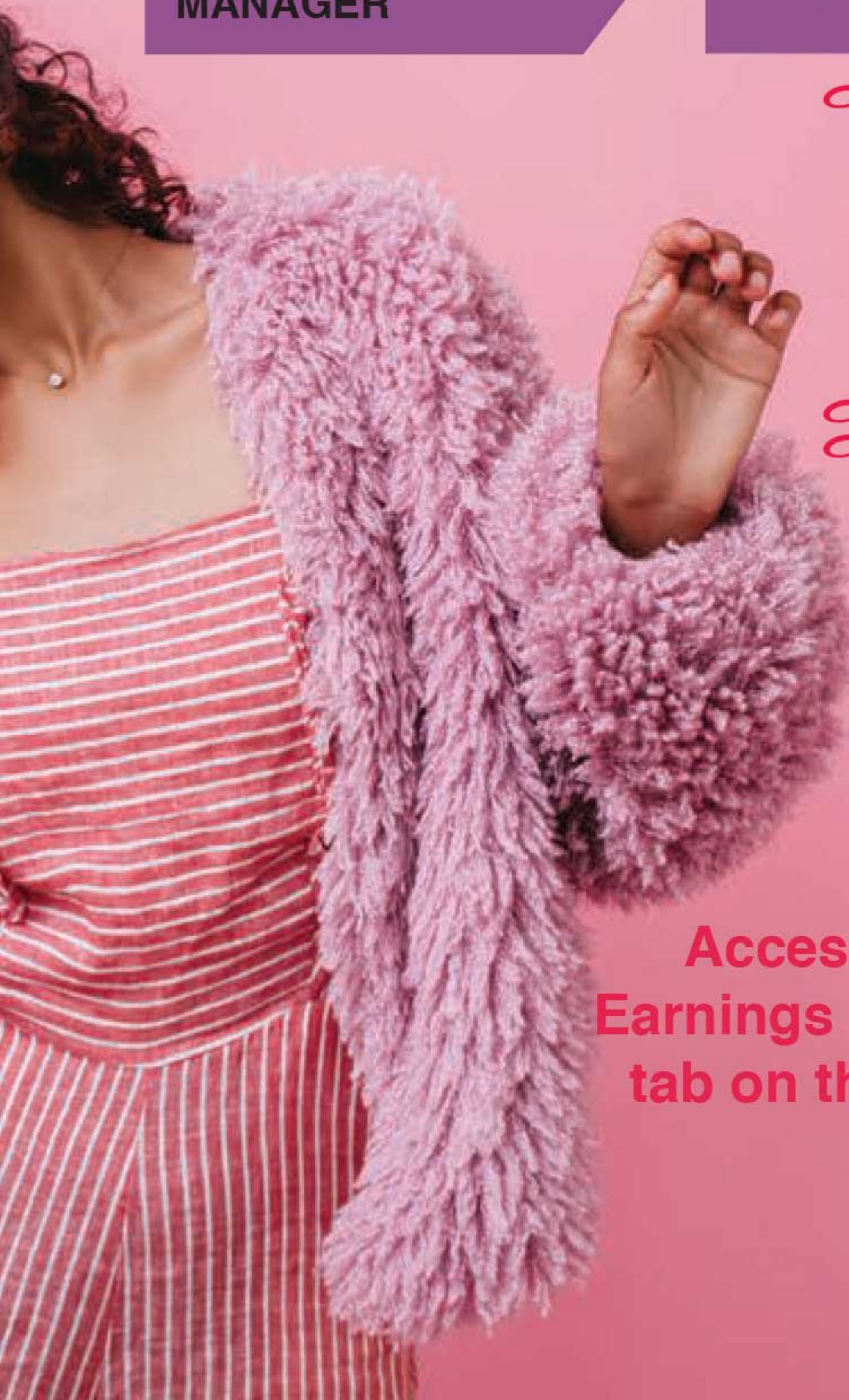


MANAGERS EARNINGS SCHEDULE 2023

LEVEL	SALES	EARNINGS
MANAGER QUALIFICATION	R/N\$1 500 Personal Sales, R/N\$22 500 BA Team Sales and 16 recruits	8%
MANAGER BELOW THRESHOLD	R/N\$19 500 - R/N\$22 499	6%
GROUP MANAGER	R/N\$22 500 - R/N\$52 999	11%
SENIOR MANAGER	R/N\$53 000 - R/N\$85 999	12%
EXECUTIVE MANAGER	R/N\$86 000 - R/N\$141 999	12,5%
MILLION RAND MANAGER	R/N\$142 000+	13%

- Managers earn an additional 2% on the sales of new Promote Outs provided the following conditions are met
 - The Manager is active in the business and holds manager status.
 - The Mother Manager has achieved personal sales of R/N\$1500
 - The Mother Manager must achieve own group sales of R/N\$22 500 (including own personal sales)
 - The sum total of all promote out sales must be minimum R/N\$22 500
- A Manager can only earn on first line Promote Outs
- New Manager maintenance standard - achieve R/N\$12 500 sales in at least one month in a six-month period.

Access the full Beauty Advisor Earnings Schedule via the Resources tab on the Avroy Shlain Revolution Portal



Avroy Shlain®



EARNINGS MADE SIMPLE

YOUR CONFIDENT START WITH AVROY SHLAIN

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.

START

1ST ORDER

Place your 1st INVOICED ORDER to the value of **R/N\$750** within 2 weeks of registration and you will receive

Earnings of R/N\$163

Products valued at R/N\$130

Roll-on Anti-Perspirants 50ml (Redd® Nights by Avroy Shlain for Her Endangered® for Him)



1

MONTH 1

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 1 and receive

Earnings of R/N\$326

Products valued at R/N\$200

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual



You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)

MONTH 2

2

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 2 and receive

Earnings of R/N\$326

Products valued at R/N\$228



- ColorFun® Cherry Treat Lipstick & Avroy Shlain Pure Lemon & Glycerine Body Cream

MONTH 3

3

Achieve TOTAL INVOICED SALES of **R/N\$1 500** in Month 3 and receive

Earnings of R/N\$326



- A FREE Business Bag

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)

Complete all 3 Months and qualify to purchase the Beauty Advisor Kit! Get the samples you need to sell more.

FOR ONLY R/N\$160

VALUED AT R/N\$1 587

QUALIFICATION!



Beauty Advisor Kit contains 5 products: Coppélia® Eau de Parfum 60ml; Avroy Shlain JS® Perfumed Body Spray 100ml; Endangered® Anti-Perspirant Spray 150ml; CRT® Youth Gel 50ml; Body Essence® Tissue Oil 100ml

NB: Products may vary





50 YEARS

AND JUST
GETTING STARTED

POST YOUR BIRTHDAY
CELEBRATIONS WITH AVROY
SHLAIN ON SOCIAL MEDIA
AND TAG US!

[#50thbirthdaycelebration](#)

[#avroyshlainturns50](#)

COMING THIS AUGUST



TIPS



HOW TO USE YOUR BEAUTY BLENDER

Step 1 - Wet the blender and squeeze out any excess water until damp.

Step 2 - Dab, DO NOT drag, on your foundation, concealer and even your setting powder.

NEW



R10
N\$10
SAVE R79
N\$79
each

PAIRS WELL WITH OUR EVERYDAY FACE ESSENTIALS.



Soft Matte Mousse
Foundation
12 g
Standard Price R279
N\$279

R189
N\$189
SAVE R90
N\$90



Longwear Liquid
Foundation
30 ml
Standard Price R299
N\$299

R199
N\$100
SAVE R100
N\$100



Wet and Dry Powder
Foundation
7.5 g

R309
N\$309/ Pxxx



7-in-1 Concealer
8 ml
Standard Price R199
N\$199

R169
N\$169
SAVE R30
N\$30

Offers valid

COMING THIS AUGUST

NEW

Sunglasses with
pouch
16.3cm(l) x 15.2cm(w) x
6.5cm(h)

R189
N\$189



**BE BOLD
& CLASSIC**



in August only



**Mock-
croc
pouch
included**

MONTHLY *Manager*

Earn group sales on your level and earn:

1

**LEVEL 1
GROUP MANAGER
YOU EARN
R/N\$2 152**

Achieve R/N\$22 500

PLUS:

AS Watch



**VALUED
AT R329/N\$329**

SALES

2

LEVEL 2

SENIOR MANAGER
YOU EARN
R/N\$5 530

PLUS LEVEL 1 GIFT

Achieve R/N\$53 000

3

LEVEL 3

EXECUTIVE MANAGER
YOU EARN
R/N\$9 348

PLUS LEVEL 1 GIFT
AND Cash Bonus of R/N\$500

Achieve R/N\$86 000

4

LEVEL 4
MILLION RAND
MANAGER
YOU EARN
R/N\$16 052

PLUS LEVEL 1 GIFT
AND Cash Bonus of R/N\$1 000
Product Hamper valued at R/N\$2 222

Achieve
R/N\$142 000



Become a Million Rand
Manager and receive a
minimum total earnings of
R/N\$19 274

Last month
to qualify



TAKE A SHO'T LEFT IN 2023

Earn a travel voucher

Get packed and ready to go!

Pick the destination for your next solocation, baecation or a family trip and get set to discover one of your country's gems.



Calling all Avroy Shlain Area Distributors and Managers!!!
This is your opportunity to earn yourself a Local Travel voucher
valued at R7000

Who can qualify:

All Avroy Shlain Managers and Area Distributors

Qualification Period:

January to August 2023

Manager Qualification Criteria:

- Achieve Executive Manager Level a minimum of 6 times from January to August 2023
- Achieve Minimum of 4 Manager Promote Outs
- Minimum Sales for the period R516 000/N\$577 920/ Zim R645 000/ MT2 626 120
- Sales Growth – 5%

Area Distributor Qualification Criteria:

- Have 2 of your Managers Achieve Executive Level Status a minimum of 6 times from January to August 2023
- Minimum 8 Area Manager Promote Outs in Period



ADD GROWTH



Area Distributor

Achieve your Personalised Growth Target
in July 2023 and you will receive:

- A Fossil Watch with exclusive 50th
Birthday branding

NEW MANAGER

Qualification

Qualify as a new manager THIS MONTH!

Achieve the following criteria and you will earn:

CRITERIA:

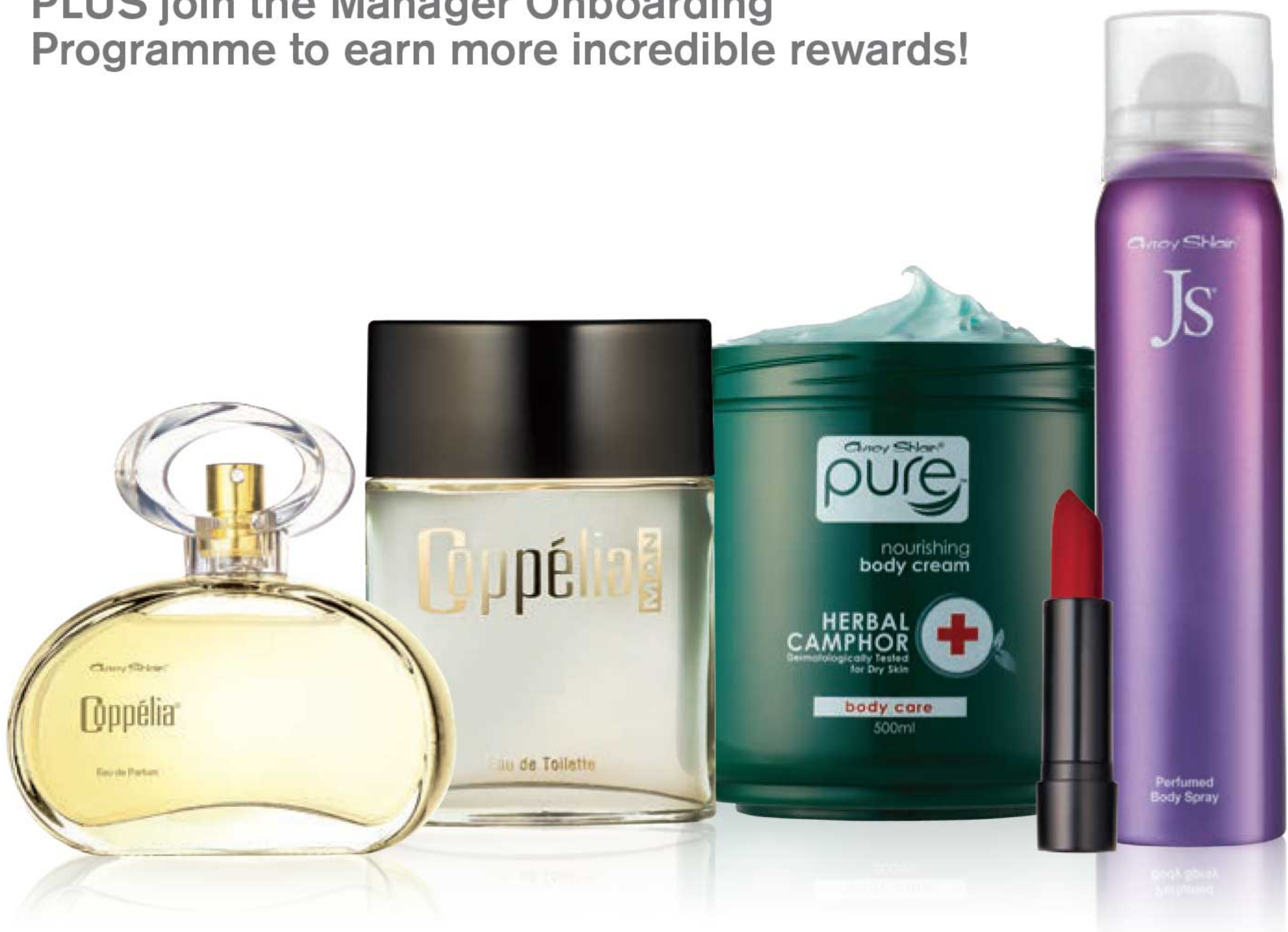
Achieve R/N\$R1 500 personal Sales and R/N\$R22 500 BA Team Sales in the month with
16 personal recruits (no time frame since 1 January 2023)

When you qualify, you will become a Junior Manager and receive

REWARDS:

- Earn a once off qualification 8% Service Fee (BA Team Sales)
- Receive a Product hamper valued at R/N\$1 457
- Participate in the 3 month Manager Onboarding Programme

PLUS join the Manager Onboarding Programme to earn more incredible rewards!



NEW

MANAGER ONBOARDING

PROGRAMME

SO NOW THAT YOU ARE A MANAGER, LET'S GET YOU GOING!

Did you know that in your first 3 months after qualifying as a manager, you are eligible to participate in the Manager Onboarding Programme, where you and the opportunity to attend exclusive Training can earn FREE Avroy Shlain Product Samples, Product Training Guides and exclusive Training.

NEW MANAGER QUALIFICATION

CRITERIA:

R1500 personal sales and R/N\$22 500 BA Team Sales in the month with 16 personally recruited BAs (no time frame since 1 January 2023)

MANAGER QUALIFICATION REWARDS

When you qualify, you will become a Junior Manager and receive

REWARDS:

- Earn 8% on your BA Team Sales
- Receive a product Hamper valued at R/N\$1457



NEW MANAGER ONBOARDING PROGRAMME

Once you qualify as a Manager, you have the opportunity to participate in the 3 month manager onboarding programme and earn **Gifts valued at R/N\$3 878**

To Qualify for each month of the onboarding programme, you need to achieve 8 new recruits per month and...

MONTH 1

MONTH 1 CRITERIA:

Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:

Earn 11% Service Fee = R 2 152

REWARDS:

- A product hamper:
 - Body Essence® Tissue Oil 100ml
 - CRT® Youth Gel® 50ml
- Skin Analysis Leaflet
- Fragrance Guide



1



MONTH 2

MONTH 2 CRITERIA:
 Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:
 Earn 11% Service Fee - R 2 152

REWARDS:
 Avroy Shlain-Branded

- Red Apron
- Cap
- 2 Clipboards
- A set of 5 Pens
- Mini Cosmetic Brush Set



2

MONTH 3

MONTH 3 CRITERIA:
 Achieve R22 500 Sales PLUS 8 New Recruits

EARNINGS:
 Earn 11% Service Fee - R 2 152

REWARDS:

- Avroy Shlain-Branded Shopper Trolley Bag
- A product hamper:
 - Avroy Shlain JS® EDP 60ml
 - Black Diamond® EDT 100ml
 - Redd® by Avroy Shlain EDP 60ml
 - Redd® by Avroy Shlain Perfumed Body Spray 100ml
 - Black Diamond® Anti-Perspirant Spray 150ml



3

MANAGER ONBOARDING PROGRAMME QUALIFICATION

Qualify in all 3 months and receive:

- Avroy Shlain-Branded Scarf
- Avroy Shlain Manager Badge
- Manager Certificate
- Colour Guide
- Foundation Handbook
- Pack of Blotters (x100)
- Business Bag



QUALIFICATION!

Avroy Shlain
 MANAGER

Avroy Shlain®

Area Distributor

Go Green
Bonus Fund

2023



QUALIFICATION

QUALIFICATION PERIOD

May-November 2023 (7 months)

QUALIFICATION CRITERIA

Achieve your KPI criteria monthly.

Includes Sales, Recruitment and Manager Promote Outs

REWARDS

Bank your cash rewards monthly per KPI achieved. Total amount earned will be paid in one lump sum with your 15 December 2023 service fee.

RECRUITS

Criteria:

Achieve minimum 110 recruits per month provided there is growth over prior year recruit number.

Reward:

Bank **R750**

SALES

Criteria:

Achieve 10% Sales Growth over PY per month.
(Minimum Sales R295 000).

Reward:

Bank **R1 500**

PROMOTE OUTS

Criteria: Achieve minimum 1 new manager promote out per Month
(Promote Outs counting for qualification include those qualifying in May & promoted first week of June up until those qualified in November and promoted in first week of December). Both Nursery and Area Promote Outs count towards qualification.

Reward:

Bank **R750**

MY GO GREEN FUND TRACKER

	MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC
SALES								
RECRUITS								
PROMOTE OUTS								
TOTAL BANKED								



THE AREA DISTRIBUTOR

OPPORTUNITY

At Avroy Shlain, we offer the opportunity for you to Earn, Learn and Grow while gaining financial independence.

Now is your opportunity to move up to the most aspirational career level at Avroy Shlain. Qualify as an Area Distributor and start living the life that you've always imagined.

As an Area Distributor, you can look forward to:



Incredible earnings and rewards



The opportunity to graduate at our annual conference



The opportunity to travel locally and overseas



The opportunity to drive a branded vehicle

The Avroy Shlain Career Path is your stairway to living your dreams... are you ready to take the next steps?



AREA DISTRIBUTOR QUALIFICATION

QUALIFY AS AN AREA DISTRIBUTOR IN 3 EASY STEPS.

STEP 1:

Achieve Junior Area Distributor Level Criteria
R180 000 Group Sales for 2 consecutive months with 6 Manager Promote-Outs

REWARDS:

- Receive a Mecer Xpress Smartlife 7" Android 11 Tablet



STEP 2:

Enrol in the Avroy Shlain Academy of Learning

BENEFITS:

- Free Training
- Free Training Booklets
- Attend Exclusive Leadership Masterclasses



STEP 3:

Achieve Area Distributor Level Criteria
R270 000 Group Sales for 2 consecutive months with
11 Manager Promote-Outs

REWARDS:

- Graduate at the annual Avroy Shlain Sales Celebration conference and receive an Area Distributor badge and scarf
- Receive a Samsung Tablet
- ASC-branded Cap and Golf Shirt
- Receive an Avroy Shlain-branded Suitcase
- Earn 1 Airline Ticket to travel to Egypt, North East Africa
- Qualify to participate in the Area Distributor Onboarding Programme



AREA DISTRIBUTOR

Once you've achieved the Area Distributor Level, you will qualify to participate in the Area Distributor 3-month Onboarding Programme. (South Africa, Namibia, Botswana and Eswatini Only)

MONTH 1:

BUILDING THE TEAM

CRITERIA:

Achieve: R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

- ASC-branded umbrella
- ASC-branded Tog Bag
- ASC-branded Portable Table



MONTH 2:

BUILDING SUCCESS HABITS

CRITERIA:

Achieve: R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

- 2 x fitted ASC-branded table cloths
- Folding table
- ASC-branded Pull-up banner



MONTH 3:

BUILDING FOR THE FUTURE

CRITERIA:

Achieve R270 000 Sales
1 Manager Promote-Out
100 Recruits

REWARDS:

1. ASC-branded Gazebo
(2m x 2m)



AD EXECUTIVE CLUB

QUARTERLY CHALLENGE

CRITERIA:

Achieve Sales of R650 000/
N\$650 000/MT3 295 500/
ZIM R825 500 or more in 2 out of 3
months over July, August and September
2023 (10% sales growth, including
Promote-out sales)

REWARDS:

First-time achievers in the quarter will
receive:

- Exclusive Executive Club Jacket
- Executive Club Pin

Second-time achievers in this quarter
and thereafter will receive:

- Executive Club Pin



Executive Club



MAGIC MILLIONS

MONTHLY CHALLENGE

CRITERIA:

Achieve: R1 200 000/N\$1 200 000/
MT6 084 000/ZIMR1 524 000 or more
in monthly sales

Monthly 5% sales growth (including
promote-out sales)

REWARDS:

First-time achievers in the month will
receive:

- Exclusive Magic Millions Jacket
- Magic Millions Pin

Second month and onwards:

- Magic Millions Pin



MAGIC MILLIONS





Avroy Shlain®

INCENTIVE TRIP 2023

EGYPT

FIND HIDDEN
TREASURE IN
ANCIENT
MARKETS

DISCOVER
THE
PYRAMIDS



WALK WITH THE

pharaohs

NEW AREA DISTRIBUTOR PROMOTE OUT INCENTIVE TRIP

Qualify as an Area Distributor in 2023 to earn 1 ticket to experience
a 5-star Luxurious Trip to Egypt.

Trip includes: Flights from OR Tambo, accommodation,
all meals and selected excursions

With a long, rich history and as a land of many mythological stories, this will be the one trip not to miss!

Take in the ancient wonders, endless golden sands and atmospheric local markets that make Egypt the ultimate travel destination! You will have the chance to see the pyramid relics, ride a camel, go quad biking, and enjoy a dinner cruise on the Nile River. **Scan the QR code for a sneak peak.**


Avroy Shlain
INCENTIVE TRIP 2023
EGYPT



QUALIFICATION PERIOD:

- 2 January 2023 to the last trading day in December 2023 (12 months)
- Last opportunity for New Area Distributors to qualify is October and November to be registered in first week of December 2023

WHO CAN QUALIFY?

- All New Avroy Shlain Area Distributors and their Mother Area Distributors.

NEW AREA DISTRIBUTORS CRITERIA

- Become an Area Distributor in 2023

MOTHER AREA DISTRIBUTORS CRITERIA

- Promote Out one or more New Area Distributors from January to December 2023.

To get the look and learn fun facts, scan our QR Code



Terms & Conditions apply.

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WANT TO BE THE FIRST TO KNOW?

Join our Sales Force Community Group on Facebook and you will be the first to know about any new specials, upcoming events, training, competitions and more. Plus, you get the benefit of joining a community of other sales force members where you can share ideas and tips to grow your businesses.

**You can find us on
<https://www.facebook.com/groups/AvroyShlainSA> or search for
“Avroy Shlain Sales Community”
on Facebook.**

You can also follow us on:



AvroyShlainSouthernAfrica



avroyshlain_sa



@avroyshlain_sa



@avroyshlain

Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. Place your next order in June to receive your Personal Sales gift © Avroy Shlain Cosmetics 2023. All rights reserved.