

Avroy Shlain®

REWARDS

JANUARY 2023



LET'S GET

STARTED

With incredible earnings and rewards

SALES DATES: 1 - 31 JANUARY 2023

Your CONFIDENT START

with Avroy Shlain®

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.



1ST ORDER

Place your 1st INVOICED ORDER to the value of **R750/N\$840** within 2 weeks of registration and you will receive



Roll-on Anti-Perspirants 50ml (Redd® Nights by Avroy Shlain for Her & Endangered® for Him)

MONTH 1

Achieve **TOTAL INVOICED SALES OF R1 500/N\$1 680** in Month 1 and receive



Plus you will earn **R326**
N\$365

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)

GET THE TOOLS YOU NEED!

Complete all 3 Months and qualify to purchase the Beauty Advisor Kit! Get the samples you need to sell more.

**FOR ONLY
R160/N\$180**

**Valued at
R1 711
N\$1 916**



Beauty Advisor Kit contains 7 products: ColorFun® Legenberry Lipstick, Coppélia® Eau de Parfum 60ml; Avroy Shlain JS® Perfumed Body Spray 100ml; Endangered® Anti-Perspirant Spray 150ml; CRT® Youth Gel 50ml; Lemon & Glycerine Body Cream 500ml; Body Essence® Tissue Oil 100ml

MONTH 2

Achieve **TOTAL INVOICED SALES** of
R1 500/N\$1 680
in Month 2 and receive

**Personal Sales
Challenge Gift**

**Plus you
will earn
R326
N\$365**

- Your Personal Sales Challenge Gift (as shown in the Rewards brochure)

MONTH 3

Achieve **TOTAL INVOICED SALES** of
R1 500/N\$1 680
in Month 3 and receive



**Plus you will earn
R326 / N\$365**

- A FREE Business Bag

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)

RECRUITER CHALLENGE

Beauty Advisors, Managers and Area Distributors

For every new registered recruit brought in by the end of January 2023 and qualified with cumulative sales of **R1 500 / N\$1 680** (within 4 weeks of registration), you will receive:

SALES TIP:

Let's Start Activating

Send clients an "ORDER NOW!" SMS with 1 hot offer to activate them.

Once by Avroy Shlain™
Eau de Parfum
60ml



MONTHLY PERSONAL SALES CHALLENGE

Beauty Advisors, Managers and Area Distributors

LEVEL 1

Achieve R1 500 / N\$1 680

Earn R326

N\$365

Once by Avroy Shlain™
Luxury Hand
and Body Lotion
200ml



WEEKLY PERSONAL SALES CHALLENGE

Beauty Advisors, Managers and Area Distributors



Once by Avroy Shlain™
Perfumed
Body Spray
100ml

5-10 January

WEEK 1

Achieve R750 / N\$840

Earn R163

N\$182

Orders must be invoiced
by 13th January 2023

SALES TIP:

Let's Start Making Money

Send low-value offers
to your clients, to fit
everyone's January
budget.

WEEKLY MANAGER SALES CHALLENGE

Managers Only

5 - 18 January

WEEK 1 - 2

Achieve R 15 000 / N\$ 16 800

RECEIVE:

January Let's Get Started Kit

Orders must be invoiced
by 20th January 2023

SALES TIP:

Start Showing Samples

Use these products as
samples with your Beauty
Advisors and Customers
to increase your Sales



January Let's Get started Kit contains 6 products: ColorFun® Fire Engine Red Lipstick , Isara® Eau de Parfum 30ml, Even Tone® Face Wash 200ml, Even Tone® Day Cream SPF20 50ml, Body Essence® Tissue Oil 100ml, Lurex Scarf Pink - March Newness

MONTHLY MANAGER SALES CHALLENGE

Your Group Sales will earn you amazing rewards

Achieve R24 000 / N\$26 880

Earn R2 296

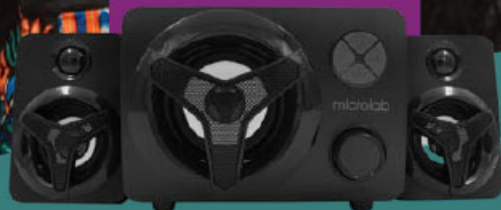
N\$2 571

and you will receive:

MicroLab Bluetooth Speaker

Microlab U210 is the ideal companion for general music entertainment

- Convenient master volume
 - USB powered
- Support various modes
 - Compact size
 - FM and Bluetooth



SALES TIP:

Start Activating Inactive BAs

Send an **easy-to-sell** recipe and **WE MISSED YOU** text message to them.

NEW

IN FEBRUARY 2023

START SHARING
THE SCENT AND
COLLECTING
YOUR ORDERS

INTRODUCING *Distinctive* femme™

FOR A WOMAN OF BOLD ELEGANCE

She is a bold and striking woman whose presence and scent introduces her in every room she enters. A symbol of beauty, elegance, and seduction, she is different and that is where her magic lies.



RUB
BOTTLE
TO TEST

Woody Chypre Scent

Top: Bergamot

Heart: Warm jasmine

Base: Rich oakmoss

AREA DISTRIBUTOR FAST START CHALLENGE

Achieve your **PERSONALISED FAST START** by 14 January and receive:

R500 Cash Bonus



AREA DISTRIBUTOR GROWTH CHALLENGE

Achieve 15% Growth in January 2023
(minimum base sales of R295 000
/N\$330 400) and receive:

RCT 2000VAS line-interactive UPS

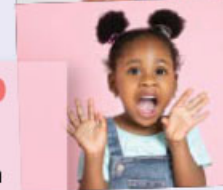
**2 x New South African Socket, 2 pin plug
compatible - future**

- Fast charging in 4 hours
- Built-in excellent microprocessor controller
- Boost and buck AVR for voltage stabilization
- Monitoring software (download required)
- Overload, discharge, and overcharge protection



BACK TO SCHOOL HAIR CARE

Everything your little queen needs



Kids 250ml



SHAMPOO

Great for dry, brittle hair, this shampoo gently cleanses while providing moisture.



Kids 250ml



CONDITIONER AND DETANGLER

The knot-release formulation with help to ease hair challenges in the morning, leaving hair soft and easier to manage.

Kids 250ml



STYLING CREAM

Use this cream to deeply moisturise each strand of hair as you're styling it.

SALES TIP:

Encourage your customer to use these products on their little one's hair to avoid the rush and costs of visiting the salon for **Back to School** preparations.



Kids 250ml



NOURISHING HAIR SPRAY

Finish styling your little one's hair with this spray that soothes the scalp and adds shine.

MOTHER PROMOTE OUT CHALLENGE

Managers only and Area Distributor Nursery
Promote Outs

Show new Beauty Advisors how they can earn **R326/**
N\$365 from selling as little as **R1500/N\$1680** and you
will be rewarded with incredible incentives.

If you qualify one or more Promote Outs this
month, you will receive:

Full BA Confident Start Kit



COMING
SOON

Mint Mousse
Code 40885

Strawberry Eclair
Code 40877

Bubblegum Sundae
Code 40879

Purple Pudding
Code 40886

Lemon Sorbet
Code 40878

NEW

FEBRUARY
2023

Gimme Gel
Nail Enamel

14 ml

Standard Price R115

N\$128

R79

N\$88

SAVE R36

N\$40

Say **YES** to pastel shades
and be ready for any occasion!

Pricing valid 1 - 28 February 2023

GO BIG WEEK

Look out for the electrifying **GO BIG WEEK**
this January to get your year started!

15 - 21 January 2023

BIG OFFERS

BIG SALES

BIG EARNINGS

BIG PRIZES



Set the soft tone

SALES TIP:

One of our top-selling fragrances, JS Rose Gold will help you reach your sales and recruits targets.

RUB
BOTTLE ►
TO TEST

FOR HER SELF-INDULGENCE

In the dreamy moments that set the soft tone for her self-indulgence, she is as delicate as a rose. Sensual and romantic, she drapes herself in a scent that celebrates the plush petals that bloom to reveal her warm aura.



Fragrance notes:

Top: Bergamot

Heart: Lily of the valley

Base: Sandalwood

ROADSHOWS COMING TO YOUR AREA

From 5 January 2023



Avroy Shlain®

LET'S GET

STARTED

Join us

Brace yourself for an electrifying roadshow in your area!

We have lots in store for you, including:

- January and February Launches
- Recognition
- Gifts
- Fun Entertainment

Speak to your

Area Distributor for more details.

Terms & Conditions

Incentives in this rewards brochure are not available to Mozambique and Zimbabwe. Rewards choices are subject to stock availability, Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. © Avroy Shlain Cosmetics 2023. All rights reserved.

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