

Avroy Shlain®

# REWARDS

OCTOBER 2022

SIMPLY THE  
**BEST**  
EARNINGS  
& REWARDS



SALES DATES: 2 OCTOBER - 2 NOVEMBER 2022

Your

# CONFIDENT START

with Avroy Shlain®

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.

## 1<sup>ST</sup> ORDER

Place your 1<sup>st</sup> INVOICED ORDER to the value of **R750/N\$840** within 2 weeks of registration and you will receive



Roll-on Anti-Perspirants 50ml (Redd® by Avroy Shlain for Her & Endangered® for Him)

## MONTH 1

Achieve TOTAL INVOICED SALES of **R1 500/N\$1 680** in Month 1 and receive

**Products valued at R200/N\$224**

**Earnings of R326  
N\$365**



- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)



## MONTH 2

Achieve **TOTAL INVOICED SALES** of **R1 500/N\$1 680** in Month 2 and receive

- Your Personal Sales Challenge Gift (as shown in the Rewards brochure)



## MONTH 3

Achieve **TOTAL INVOICED SALES** of **R1 500/N\$1 680** in Month 3 and receive

- A FREE Business Bag

**PLUS** earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)



## GET THE TOOLS YOU NEED!

Complete all 3 Months and qualify to purchase the Beauty Advisor Kit!  
Get the samples you need to sell more.

**FOR ONLY**  
**R160/N\$180**

**Products valued at**  
**R1 641/N\$1 838**



Beauty Advisor Kit contains 7 products: ColorFun® Legenberry Lipstick, Coppélia® Eau de Parfum 60ml; Avroy Shlain JS® Perfumed Body Spray 100ml; Endangered® Anti-Perspirant Spray 150ml; CRT® Youth Gel 50ml; Lemon & Glycerine Body Cream 500ml; Body Essence® Tissue Oil 100ml

# MONTHLY PERSONAL SALES CHALLENGE

**Beauty Advisors, Managers  
and Area Distributors**

Achieve sales on your level and earn:

**Earn samples to  
increase your sales.**

## LEVEL 1

**Achieve** R1 500/N\$1 680  
for **LEVEL 1**

**Earn R326**  
**N\$365**

- Coppélia® Perfumed Body Spray 100ml



## LEVEL 2

**Achieve** R3 000/N\$3 360  
for LEVEL 2

**Earn R652**  
N\$730

- Avroy Shlain JS® Rose Gold EDP 60ml



## LEVEL 3

**Achieve** R6 000/N\$6 720  
for LEVEL 3

**Earn R1 304**  
N\$1461

- Avroy Shlain JS® Rose Gold EDP 60ml
- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Roll-On Anti-Perspirant 50ml



## LEVEL 4

**Achieve** R12 000/N\$13 440  
for LEVEL 4

**Earn R2 609**  
N\$2 922

- Avroy Shlain JS® Rose Gold EDP 60ml
- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Roll-On Anti-Perspirant 50ml
- The Moment by Avroy Shlain EDP 50ml





## *MANAGER RECRUITMENT FAST START CHALLENGE*

**Exclusive for Managers**

### **FAST START**

**2 - 8 OCTOBER 2022**

Recruit 20 new Beauty Advisors from 2 – 8 October 2022 and activate 10 of these recruits (with R750/N\$840 by 2 November 2022) and receive:

- Avroy Shlain-branded Serving Board - 40cm

Delight guests with delicious pre-dinner snacks on this serving board.

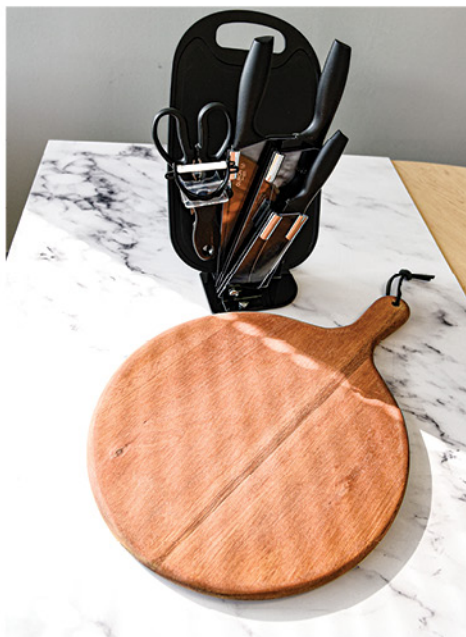


## *AREA DISTRIBUTOR RECRUITMENT FAST START CHALLENGE*

**Exclusive for Area Distributors**

Recruit 60 new Beauty Advisors between 2 - 8 October 2022 and activate 30 of these recruits (with R750/N\$840 by 2 November 2022) and receive:

- Avroy Shlain branded Serving Board (32cm excluding handle)
- 7-Piece Knife set



## *MANAGER SALES CHALLENGE*

### **Exclusive for Managers**

Achieve Group Sales of R15 000/N\$16 800 from 2 - 15 October 2022 and you will receive:

- Frying Pan Set - 22cm and 24cm



**Kit out your kitchen and get ready to entertain this festive season!**

Sales must be invoiced by 22 October 2022



*MONTHLY  
MANAGER  
SALES*

*CHALLENGE*

**Achieve Group Sales  
and earn these rewards:**

**Take your festive  
table setting to the  
next level with these  
beautiful rewards.**







## LEVEL 1

**Achieve** R30 000/N\$33 600  
for **LEVEL 1**

**Earn R2 870**  
N\$3 214

- White Oval Platter  
(46cm x 27cm x 4.5cm)



## LEVEL 2

**Achieve** R60 000/N\$67 200  
for **LEVEL 2**

**Earn R6 261**  
N\$7 012

- White Oval Platter  
(46cm x 27cm x 4.5cm)
- Cake stand (31cm x 10cm)



*MONTHLY  
MANAGER  
SALES  
CHALLENGE*

**Achieve Group  
Sales and earn:**

**Be the ultimate  
entertainer whether  
you're hosting a  
luxurious high tea  
or a casual lunch.**



All managers achieving their Level 3 (R86 000/N\$96 320) will receive R500/N\$500 Cash Rewards Bonus.

All managers achieving their Level 4 (R142 000/N\$159 040) will receive R1 000/N\$1000 Cash Rewards Bonus and their product hamper.





## LEVEL 3

**Achieve** R100 000/N\$112 000  
for **LEVEL 3**

**Earn R10 870**  
N\$12 174

R500/N\$500 Cash Bonus

- White Oval Platter
- Cake Stand
- Trifle Bowl
- 3-Tier Cake Stand
- 3-Tier Stackable Storage Container



## LEVEL 4

**Achieve** R150 000/N\$168 000  
for **LEVEL 4**

**Earn R16 957**  
N\$18991

R1 000/N\$1 000 Cash Bonus

- White Oval Platter
- Cake Stand
- Trifle Bowl
- 3-Tier Cake Stand
- 3-Tier Stackable Storage Container
- Product Hamper valued at R2 432/N\$2 724





# *AREA DISTRIBUTOR SALES CHALLENGE*

## **Exclusive for Area Distributors**

Achieve 100% of your Personalized Target between 2 - 22 October 2022 with 50 recruits (minimum base R315 000/N\$352 800) and receive:

- Tea Pot, 6 Cups and Saucers, Milk & Sugar Set

**Perfect for when  
you want to host a  
breakfast meeting  
with tea and cake.**



# *AREA DISTRIBUTOR SIMPLY THE BEST CHALLENGE*

## **Exclusive for Area Distributors**

ADs who break their BEST EVER record in the month of October, 2022 (minimum base R315 000/N\$352 800) will receive:

- White Oval Platter
- Footed Cake Stand
- Trifle Bowl
- 3-Tier Cake Stand
- 3-Tier Stackable Storage Container





## *MOTHER PROMOTE-OUT CHALLENGE*

One or more qualified promote-outs will earn you:

- Avroy Shlain branded Table Runner and 6-Piece Fabric Napkins.

**NB: All Managers promoting one and all Area Distributors promoting one from their nursery**

**Redefine the way you  
set your dining table  
with these rewards.**





## *RECORD BREAKERS EVENT*

**Break your sales record this October, and earn an unforgettable experience**

This October be simply the best and break your best-ever sales record to earn a once-in-a-lifetime experience as one of the exclusive few to be hosted by our CEO, Justin Hewett, for an exclusive dining experience at his home.



### **Simply the Best Record Breakers Event Criteria**

1. All Regional Directors achieving their **BEST EVER SALES RECORD**
2. All Area Distributors achieving R1 000 000 Rand Sales or more in October
3. Top 15 Area Distributors company wide achieving the highest rand value increase provided they achieve their **BEST EVER SALES RECORD** (Includes Area Distributor promote out sales)
4. Top 15 Area Distributors company wide achieving the highest % sales growth provided they achieve their **BEST EVER SALES RECORD** (Includes Area)
5. Top 10 Group Managers company wide on Highest Rand Value Increase over R90 000 provided they achieve their **BEST EVER SALES RECORD** (Promote out sales count towards Group Managers total Sales)

An achiever can only be recognised in one category. The next in line will be selected should a qualifier achieve in more than one category. All Achievers will have their name included in the October Record Breakers Hall of Fame at Avroy Shlain Home Office.

## RECRUITER CHALLENGE

**Beauty Advisors, Managers  
and Area Distributors**

For every new registered recruit brought in by the end of October 2022 and qualified with R1 500/ N\$1 680 sales within four weeks of registration, you will receive:

- Pink Diamond EDP 60ml

PRODUCT VALUE:  
R329/N\$368

**Earn your sample  
and increase  
your sales.**



#### **Terms & Conditions**

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. © Avroy Shlain Cosmetics 2022. All rights reserved.