

Your CONFIDENT START

with **avroy** Shlain

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.

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#### 1ST ORDER

Place your 1 st INVOICED ORDER to the value of

R750/N\$840/MT4 390

within 2 weeks of registration and you will receive



Roll-on Anti-Perspirants 50ml (Redd® Nights by Avroy Shlain for Her & Endangered® for Him)

#### MONTH 1

Achieve TOTAL INVOICED SALES of R1 500/N\$1 680/MT8 775

in Month 1 and receive



Plus you will earn R326 N\$365 MT1 875

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)



Beauty Advisor Kit contains 8 products: ColorFun® Legenberry Lipstick, Coppélia® Eau de Parfum 60ml; Avroy Shlain JS® Perfumed Body Spray 100ml; Endangered® Anti-Perspirant Spray 150ml; CRT® Youth Gel 50ml; Lemon & Glycerine Body Cream 500ml; Body Essence® Tissue Oil 100ml

#### MONTH 2

Achieve TOTAL INVOICED SALES of R1 500/N\$1 680/MT8 775 in Month 2 and receive

Personal Sales Challenge Gift Plus you will earn R326 N\$365 MT1 875

Your Personal Sales Challenge Gift (as shown in the Rewards brochure)

#### MONTH 3

Achieve TOTAL INVOICED SALES of R1 500/N\$1 680/MT8 775 in Month 3 and receive



A FREE Business Bag

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)

# GROW YOUR BUSINESS BY RECRUITING AND EARN

#### RECRUITER **GIFT**

**BEAUTY ADVISORS, MANAGERS** AND AREA DISTRIBUTORS

For every new registered recruit brought in by the end of June 2022 and qualified with cumulative sales of R1 500/N\$1 680/MT8 775 (within 4 weeks of registration), you will receive:

- Bahati™ EDP 50ml
- · Colour Manual Booklet



#### COPPÉLIA® COLOUR MAKE-UP

# **BRUSHES**

& THEIR USES



#### POWDER BRUSH 45901

Sweeps on loose powder evenly across your face for high-definition application and to help set your make-up.



#### **FOUNDATION BRUSH 45903**

Perfect cream and liquid foundation application for flawless coverage. Apply in circular motions for a soft, smooth finish.



#### PRECISION ANGLED BRUSH 45902

ldeal for applying cream and powder blush, highlighter, and bronzer.



#### FLAT TIP BRUSH 43900

Designed for even and precise eyeshadow application. Use with cream and powder eyeshadows. It is also perfect to conceal blemishes under eyes and face.



#### MULTI-PURPOSE BRUSH 45904

Use to highlight and contour, blend eyeshadow and set small areas of the face with powder.

SEE PAGE 10 TO FIND OUT HOW YOU CAN EARN YOUR OWN SAMPLE SET

# PERSONAL MONTHLY SALES CHALLENGE

Beauty Advisors, Managers and Area Distributors



Expand your sample collection to help with sales!



#### THE MORE YOU SELL, THE BIGGER YOUR EARNINGS & GIFT

Sell products to the value on your sales level and earn...

When you sell R1 500/ N\$1 680/MT8 775 for LEVEL 1

#### Earn R326

N\$365/MT1 875

 Love It<sup>™</sup> Body Wash Berries & Spice 300ml



When you sell R3 000/ N\$3 360/MT17 550 for LEVEL 2

#### Earn R652

N\$730/MT3 750

· Lady Elegance EDP 30ml



When you sell R6 000/ N\$6 720/MT35 100 for LEVEL 3

#### Earn R1 304

N\$1 460/MT7 500

- Love It™ Body Wash Berries & Spice 300ml
- Lady Elegance EDP 30ml
- Coppélia® Colour Magnetic Lashes and Liner - Natural



## MANAGER MONTHLY SALES CHALLENGE

**Exclusive for Managers** 



Scan this QR code to learn about these great products.



Group sales will earn you...

Achieve R30 000/N\$33 600/ MT175 500 for LEVEL 1

#### **Earn R2 895**

N\$3 214/MT16 500

LED Make-up Mirror

Achieve R60 000/N\$67 200/ MT351 000 for LEVEL 2

#### **Earn R6 316**

N\$7 012/MT36 000

- LED Make-up Mirror
- · ASC Branded Cosmetic Organizer



Achieve R90 000/ N\$100 800/MT526 500 for LEVEL 3

#### **Earn R9 868**

N\$10 957/MT56 250

- LED Make-up Mirror
- ASC Branded Cosmetic Organizer
- 3 Tier Waterproof Product Carry Case
- PLUS R500/N\$500/ MT2 200 Cash Bonus



All managers achieving their R86 000/N\$96 320/MT503 100 Level will receive the Level 3 gifts as well as the R500/N\$500/MT2 200 Cash Rewards Bonus.

All managers achieving their Level 4 (R142 000/N\$159 040/MT830 700) will receive the Level 3 gifts as well as their R1 000/N\$1 000/MT4 400 Cash Rewards Bonus plus their product hamper.

### MOTHER PROMOTE OUT

Exclusive for Managers & Area Distributors

# SHARE THE MANAGER OPPORTUNITY TO EARN MORE GIFTS

**LEVEL 1** If you qualify for one or more Promote-Outs this month, you will receive:

Desktop Display Stand PLUS Product Hamper including:

- CRT® 2in1 Toner & Exfoliator 200ml
- CRT® Anti-Wrinkle Serum 30ml
- · CRT® Moisturising Cream Cleanser 100ml
- Endangered® For Him 100ml EDT
- · Endangered® For Her Paradise EDT 100ml
- · Coppélia® Colour Make-up brush set (new in July)
  - Powder brush
  - · Precision Angled Brush
  - Foundation Brush
  - Multi Purpose Brush
  - · Eyeshadow Brush

Be the first to earn the new Coppélia® Colour Make-up Brushes to show your customers!

NB: All Area Distributors promoting from their Nurseries will also qualify for this incentive.

\*Image might differ from the actual display stand



# MOTHER PROMOTE OUT

**Exclusive for Area Distributors** 

# SHARE THE MANAGER OPPORTUNITY TO EARN MORE GIFTS

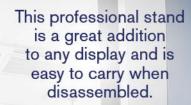
**LEVEL 2** ADs who qualify two or more Promote-Outs in their Area, will receive:

#### Product Hamper including:

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- CRT® 2in1 Toner & Exfoliator 200ml
- · CRT® Anti-Wrinkle Serum 30ml
- · CRT® Moisturising Cream Cleanser 100ml
- Endangered® For Him 100ml EDT
- Endangered® For Her Paradise EDT 100ml
- · Coppélia® Colour Make-up brush set (new in July)





PLUS Avroy Shlain-Branded Beauty Cosmetic Display Stand



<sup>\*</sup> Products on display stand not included

# AREA DISTRIBUTOR FAST START

BODA

BODA

**Exclusive for Area Distributors** 

The utility cart is a must have to keep your cosmetic tools handy during a customer demonstration.

Achieve your Personalized Target
[minimum base R295 000/N\$330 400/MT1 725 750]
and receive:

· Cosmetic Utility Cart with wheels

# YOU'RE TVTE

#### JOIN US AT THE REGIONAL JUNE RALLIES ON 25 JUNE 2022.

Qualify for your opportunity to receive fabulous gifts and breathtaking on-stage recognition.

#### June Rallies **Recognition Opportunity**

#### Top 10 BAs

per Region on Sales (Minimum R3 000) by 19 June 2022

#### Top 10 GMs

per Region on Sales (Minimum R20 000) by 19 June 2022

All Managers
on Pace for the Durban Promote-Out Trip

#### All Managers

on Pace for the 90 Day Recruitment Challenge

#### All ADs

on pace for the June RSM Sales Challenge

## JUNE **AREA DISTRIBUTOR** CONTROL **CHALLENGE**

Are you ready to TAKE CONTROL OF YOUR SALES THIS JUNE?

All ADs achieving 20% growth (minimum base R295 000/N\$330 400/ MT1 725 750) or more in June, will receive breathtaking on-stage recognition at Sales Celebration PLUS the Brand New AS Continuity Collection

#### AND

Top 20 ADs with the highest percentage growth over 20% will be invited to

#### an Exclusive Lunch



Order your career guide for FREE Code 50304

#### Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. @ Avroy Shlain Cosmetics 2022. All rights reserved.

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