

Avroy Shlain®



ZIMBABWE



Shop for the best products to boost your confidence.

Unleash YOUR

POWER

Open me to Unleash the Power

MAY 2022

Avroy Shlain®
15 MAY - 1 JUNE 2022

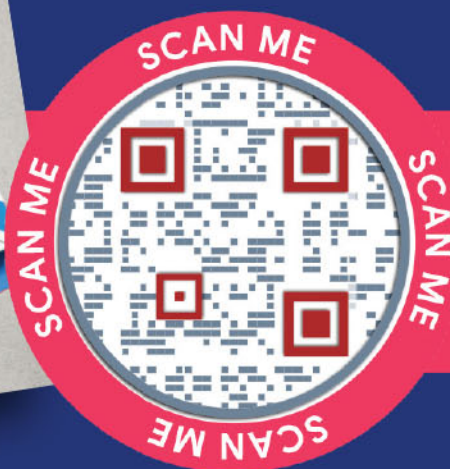
YOUR GUIDE
to getting
Dad
WHAT HE WANTS

GET DAD WHAT HE REALLY WANTS

Keep a look out for our Father's Day Gifting Guide that is packed with everything you need to spoil your dad.

Scan the QR code from
15 May 2022 - 1 June 2022

to unlock additional Father's Day offers.



MEN'S FRAGRANCE
Pg 2 - 8

LADIES' FRAGRANCE
Pg 12 - 21

HAIR CARE
Pg 24 - 25

MEN'S GROOMING
Pg 34 - 35

BODY CARE
Pg 44 - 47

MEN'S HAIRCARE
Pg 10 - 11

FASHION
Pg 22 - 23

MAKE-UP
Pg 26 - 33

SKIN CARE
Pg 36 - 43

GOOD OFFERS
Pg 48 - 50

Be a RESPECTED SYMBOL *of* POWER

Speak with the authority of a man that wears a spicy, leathery scent that dries to musk and vanilla.

Code 37621
BOTH FOR R634
SAVE R252



Keep your grooming essentials organised in this toiletry bag designed with a masculine faux leather finish.



Endangered® For Him
Eau de Toilette
100 ml
Standard Price R697

Toiletry Bag
240mm(l) x 130mm(h)
x 100mm(w)



Citrus

Leather

Thyme

**LONG-LASTING,
CLEAN SCENT**

UNLEASH YOUR POWER

Create YOUR OWN exotic PARADISE

Show your exotic seductive appeal with a scent of oak moss and leather notes on a woody base.

Keep your grooming essentials organised in this toiletry bag designed with a masculine faux leather finish.

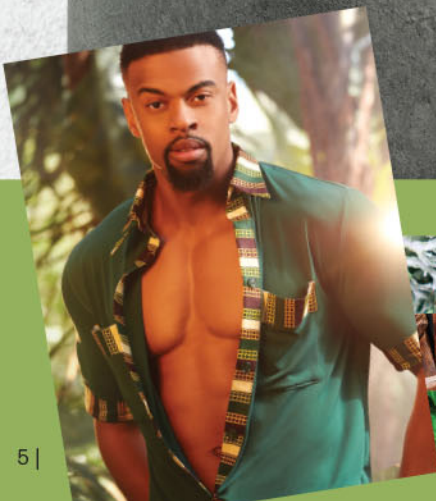


Endangered® For Him Paradise
Eau de Toilette
100 ml
Standard Price R697

Toiletry Bag
240mm (l) x 130mm (h)
x 100mm (w)



Code 37647
BOTH FOR R634
SAVE R252



Oak moss

Sandalwood

Thyme

**AROMATIC
SCENT**

Stop AT NOTHING!

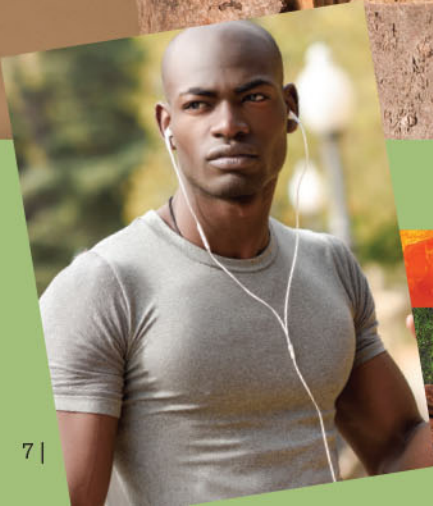
Get the competitive advantage with fresh fruity, green notes on a warm amber and wood base.



Code 34001

Mancelle® Sport
Eau de Toilette
100 ml
Standard Price R621

R380
SAVE R241



Amber

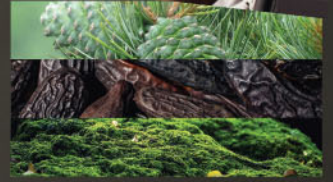
Moss

Wood

**FRESH WOOD
SCENT**

Feel THE *rush of* LOVE

Lose yourself in love with a blend of fruits and spices on a warm, moss base.



WARM AROMATIC SCENT



Code 64001

Steel Rush™
Eau de Toilette
60 ml
Standard Price R367

R253
SAVE R114

LIMITED EDITION
MUST HAVE

Perfect gift for Father's Day, birthdays, and anniversaries

NEW

Watch

Mock leather adjustable strap makes it perfect for different occasions.

Wallet

Sophisticated way to safely store your cash and cards.



Code 98983

Watch
Length 25,5 cm
Face/Case diameter 4,4 cm

R367

Code 98982

Wallet
Wallet size 11cm(L) x 9cm(H)

R354



INTRODUCING

NEW

our **NEW** men's haircare range

Everyday hair products formulated exclusively for men.



First-Ever MEN'S HAIR CARE

9200

Men's Hair and Beard
Shampoo
200 ml
Standard Price R202

R177
SAVE R25

- Cleanses face, beard and hair
- Cedarwood, Shea Butter and Olive Oil extracts to keep skin moisturised



WHAT IS HAIR AND BEARD SHAMPOO?

It softens hair and cleanses the skin under the beard.

WHEN SHOULD YOU USE SHAMPOO?

1 to 3 times a week.

HOW DOES IT DIFFER FROM REGULAR SHAMPOO?

Unlike regular shampoo, it doesn't strip the skin of natural oils that are necessary for preventing irritation.



9201

Men's Styling Cream
250 ml
Standard Price R177

R151
SAVE R26

- Lightweight
- Moisturises curls
- Defines and adds shine

Power COUPLE

Get a dreamy scent for her and an intense scent for him.

For her



Step into a dream

Make your dreams come true with exotic fruits and rich florals on a musk and vanilla base.

Win in all spheres of your life

Believe you have what it takes with a scent of fresh citrus and marine on a woody base.



For him



After Midnight®
Dream Fantasy
Eau de Parfum
75 ml
Standard Price
R697



Ethos Energized™
Eau de Toilette
100 ml
Standard Price
R697

BUY BOTH FOR R735
SAVE R659 Code 19648

A SCENT FOR AN *African queen*

Your rare beauty and strength are reflected in a blend of fruity notes, rich ylang-ylang and jasmine, and a warm, earthy base.



LIMITED-EDITION
50ML SIZE,
perfect to carry while
traveling or to give as a gift.

Endangered® For Her
Eau de Toilette
50 ml
Standard Price R354



50 ml



100 ml



Endangered® For Her
Eau de Toilette
100 ml
Standard Price R697

BUY 100ML FOR **R621** &
GET THE 50ML FREE
SAVE R431 Code 18621

CREATE YOUR OWN *paradise*

Find the freedom to follow your bliss with tropical fruits and enchanting florals on a warm base of amber and vanilla.



Fruity, floral scent



Endangered® For Her Paradise
Eau de Toilette
100 ml
Standard Price R697

Perfumed Body Spray
100 ml
Standard Price R121

Roll-on Anti-perspirant
50 ml
Standard Price R83

ALL 3 FOR R507
SAVE R393 Code 18643

CAPTURE *attention*

Be an ultra-glamorous leading lady with a scent of delightful fruits on a base of amber and vanilla.



65005
Isara™
Eau de Parfum
30 ml
Standard Price R278
R189
SAVE R89

BRING YOUR OWN *sunshine*

Draw people in with your sincerity captured in a scent of fruity top notes, a floral heart and a base of vanilla and sandalwood.



31001
Truly Honored™
Eau de Parfum
50 ml
Standard Price R621
R380
SAVE R241



FEEL *refreshed*

Relax with the cool medley of refreshing citrus notes and florals on a warm amber base.



Code 27001

Awakenings®
Eau de Toilette
100 ml
Standard Price R621

R380
SAVE R241

FEEL LIKE *royalty*

Command a room with the scent of sweet tropical fruits and delicious vanilla on a warm base.



Code 84004

Safire
Eau de Parfum
50 ml
Standard Price R634

R380
SAVE R254



MAKE *style* YOUR SUPERPOWER

Keep yourself looking on-trend with these bags.

LIMITED EDITION
MUST HAVE

- Trendy print will add a fun detail to your winter outfit.
- Change strap length for a comfortable fit
- Keeps your hands free to hold your coffee or answer the phone

NEW



Code 98966

Cross Hatch Sling Bag
24cm (l) x 19cm (h) x 5cm (w)

R380 each

Code 98967



TRENDY WOVEN PLASTIC

MAKE A POWERFUL *style* STATEMENT

Code 98948

Tribal Scarf
75cm(w) x 180cm(l)

R227
each



Code 98949

Leopard Print Scarf
Size: 75cm(w) x 180cm(l)

R227
each



Code 98973

Printed Scarf
Size: 75cm(w) x 180cm(l)

R253
each



POWERFUL hair products that work!

For cleaner, stronger, and more moisturised hair with a healthy shine.



- Gently cleanses
- Moisturises
- Eases combing

9101

Moisturising Shampoo
250 ml

R189

- Helps soften hair
- Adds moisture and shine

9108

Hair Mayo
250 ml
Standard Price R164

R151
SAVE R13



LIMITED EDITION

Kids



- Strengthens and moisturises hair
- Eases detangling
- Ideal for curly, relaxed, and afro hair types

9802

Kids Conditioner & Detangler
250 ml
Standard Price R177

R151
SAVE R26

Kids



- Clean, soft wash
- Moisturises and nourishes hair
- Ideal for curly, relaxed, and afro hair types

9803

Kids Shampoo
250 ml
Standard Price R164

R138
SAVE R26

NEW
AFRI MOISTURE
MEN'S HAIR CARE
LAUNCH ON
PAGE 10 & 11



- | | | | | | |
|---|--|--|--|---|--|
| 1 Kids Nourishing Hair Spray
250 ml
R164
Code 9115 | 2 Kids Styling Hair Cream
250 ml
R189
Code 9116 | 3 Co-Wash
250 ml
R215
Code 9102 | 4 Leave-In Conditioner
200 ml
R227
Code 9103 | 5 Oil Sheen Hair Spray
275 ml
R159
Code 9107 | 6 Black Edge Control Gel
100 g
R151
Code 9106 |
| 7 Clear Edge Control Gel
100 g
R164
Code 9113 | 8 Anti-Breakage Hair Butter
250 ml
R164
Code 9112 | 9 Hair food
100 ml
R100
Code 9109 | 10 Hairline Treatment Oil
150 ml
R291
Code 9105 | | |

GET A POWERFUL *day* LOOK

LOOK

Make-up that's perfect for the office or a lunch-time date.

Model is wearing Coppélia® Colour Lash Magic Mascara, Retractable Eye Liner in Black and Blush in Golden Spotlight

-  Purple Stain
Code 39402
-  Precious Coral
Code 39401
-  Just Peachy
Code 39400
-  Wine & Dine
Code 39403

Tinted Lip Crème
9 ml
Standard Price R215
R126
SAVE R89
each



MASCARA & LINER BOTH FOR R316 SAVE R189 each

Coppélia Colour Lash Magic Mascara
8 ml
Standard Price R316

Retractable Eye Liner
Standard Price R189 each



Black
Code 43606



Brown
Code 43605



Soft Matte Mousse Foundation
12 g
R342
each

- Ivory
Code 45540
- Warm Beige
Code 45541
- Caramel
Code 45542
- Hazelnut
Code 45543
- Warm Pecan
Code 45544
- Hot Chocolate
Code 45545



Loose Face Powder
20 g
Standard Price R253
R215
SAVE R38
each

-  Medium
Code 45100
-  Deep
Code 44332
-  Dark
Code 44331



Blush
5 g
R202
each

-  Just Blush
Code 45202
-  Sweet Glow
Code 45203
-  So Cheeky
Code 45200
-  Golden Spotlight
Code 45201

Model is wearing
Colour Impact
Lipstick in Lavish
and Bronzing Pearls
in Shimmer Bronze

GET A POWERFUL *night* LOOK

Everything you need to create a dramatic look for your night out.

- Hot Chocolate
Code 45529
- Warm Pecan
Code 45527
- Coffee
Code 45528
- Chestnut
Code 45526
- Hazelnut
Code 45525
- Caramel
Code 45524
- Almond
Code 45523
- Light Beige
Code 45521
- Warm Beige
Code 45522
- Ivory
Code 45520

Longwear Liquid
Foundation
30 ml

R367
each



Wet and Dry Powder
Foundation
7.5 g

R354 each

- Deep
Code 44365
- Warm Beige
Code 44361
- Caramel
Code 44364
- Medium Beige
Code 44362
- Fair Ivory
Code 44360



Lavish
Code 39809

Delicate
Code 39811

Opulent
Code 39808

Ambition
Code 39810



Bronzing Pearls
10.5 g

R227
each

-  Shimmer Gold
Code 45150
-  Shimmer Bronze
Code 45151

Colour Impact Lipstick
3.8 g
Standard Price R215

R164
SAVE R51
each



Make-Up
Setting Spray
30 ml
Code 44804

R189

NEW

1 PALETTE

ENDLESS LOOKS



NEW

Eye Shadow Palette
8 g
Standard Price R227

R202
SAVE R25
Code 42833

- Mix and match matte and shimmer finishes
- Be on-trend with the season's hottest shades
- Includes mirror for easy application



POWER YOUR *pretty*

with a warm glow and bold eyes



NEW

Feel pretty powerful with voluminous lashes

Extreme Volume Mascara - Black
9 ml
Standard Price R164

R126
SAVE R38
Code 42032



Get glowing with this bronzer for your cheeks, body, and eyes.

Beautifully African 3 in 1 Bronzing Powder
8 g
Standard Price R240

R189
SAVE R51
Code 44808

POWER YOUR *pretty*

with flawless skin and matte lips



Model is wearing ColorFun® Oil-Free Foundation in Cappuccino and Matte Lipstick in Yummy Pink



Matte Lipstick
3.8 g
Standard Price R133
each

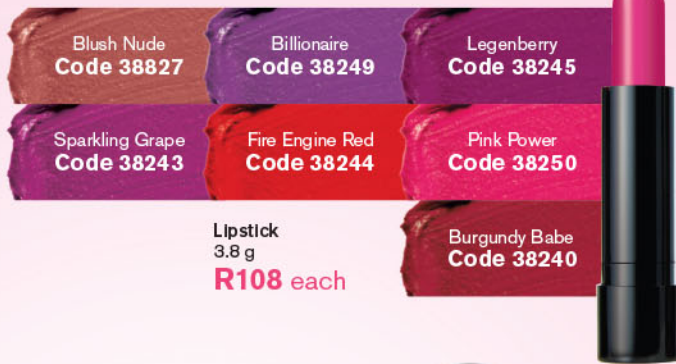
R113
SAVE R20
each

Oil-free Foundation
30 ml
Standard Price R202
each

R177
SAVE R25
each



Turn It Up
2 In 1 Volumising
& Curling Mascara - Black
9 ml
Code 42033
R164



Lipstick
3.8 g
R108 each



Eye Pencils
15 cm
R95 each



BB Cream
Sticks SPF 10
4 g
R215 each



Cherry Icing
Code 40134
Red Velvet
Code 40871
Blueberry
Cheesecake
Code 40870
Candy Floss
Code 40133
Top Coat
Code 40132
Gimme Gel
Nail Enamel
14 ml
R146 each



Dark
Code 44448
Deep
Code 44449
Medium
Code 44447
Natural
Code 44446
Pressed Face
Powder
7.5 g
R202



POWER UP *your routine*

Our new soaps will keep you looking and feeling handsome.



Cleanse

Effective cleanse without the harsh ingredients.

With a Dry Skin ingredient complex to help:
Moisturise skin
Protect skin
Stimulate skin micro-circulation



Shave

Softens hair to prepare for shaving.

HOW TO USE:

Wet your face and work soap into a lather. Shave then rinse off.

Code 5305

Avroy Shlain Pure Men Shaving Soap

R75



NEW LIMITED EDITION



NEW LIMITED EDITION

Code 5304

Body Soap
Standard Price R75

R57
SAVE R18

Exfoliate & Soothe

Exfoliate 2 to 3 times a week to help clear blackheads and blemishes. And after shaving, trust the after-shave balm to give you an immediate cooling sensation.



Code 5060

2 in 1 Cleanser and Exfoliator
100 ml
Standard Price R227

R177
SAVE R50



Code 75066

After-Shave Balm
75 ml
Standard Price R227

R177
SAVE R50



1



2



3



4



5



6



7



8

1 Bump Control Gel
50 ml
R218
Code 75069

2 Face Wash
50 ml
R153
Code 5301

3 Shaving Cream
75 ml
R126
Code 5302

4 Moisturiser SPF15
50 ml
R163
Code 5300

5 Anti-perspirant Spray
150 ml
R126
Code 12050

6 Roll-on Anti-perspirant
50 ml
R88
Code 12051

7 Shower & Shave Gel
250 ml
R126
Code 12057

8 Body Lotion
400 ml
R146
Code 12059

Unleash

POWERFUL

ANTI-AGEING RESULTS



Clinically tested to reveal firm and smooth skin after 28 days* of use

Contains Raffermin 2 to help improve skin tone and elasticity

Promotes collagen production to help reduce crow's feet wrinkles

Code 72044
 Age-Defying Night Cream
 50 ml
 Standard Price R545 **R380**
 SAVE R165

For best results, use with the Anti-wrinkle Day Cream and Anti-wrinkle Serum



- 1 2 in 1 Toner & Exfoliator
200 ml
R570
Code 72039
- 2 Firming Face & Neck Cream
50 ml
R634
Code 72026
- 3 Wrinkle Reducing Eye Concentrate
20 ml
R443
Code 72033
- 4 Youth Gel®
Eye Gel
20 ml
R469
Code 72041
- 5 Youth Gel®
50 ml
R570
Code 72034
- 6 Anti Wrinkle Plumping Day Cream SPF 25
50 ml
R545
Code 72043
- 7 Anti-Wrinkle Serum
30 ml
R449
Code 72035
- 8 Moisturising Cream Cleanser
100 ml
R362
Code 72038

*Based on clinical tests

For

DAILY SKINCARE
NUCELLE®

Dry, dehydrated SKIN

Boost your routine with these products formulated with Hyaluronic Acid to help reduce dryness, improve moisture, and reduce the early onset of wrinkles.

Skin loses moisture throughout the day and needs a rich cream that keeps it hydrated for up to 24 hours*



Day Cream
SPF 15
50 ml
Standard Price R311
Code 74024

*Based on clinical tests

Alcohol-free toner refreshes skin without drying it out



Toner
200 ml
Standard Price R253
Code 74029

NUCELLE®
TONER
Lasting Hydration
For dry skin

 POLLUTION-DEFENCE™

Both For
R380
SAVE R184
Code 74673



Refreshes eyes and helps reduce puffiness

Code 74027
Eye Cream
25 ml
Standard Price R253
R189
SAVE R64



Restores lost moisture to skin, leaving it feeling fresh and smooth with refined pores

Code 74030
Hydration Mask
50 ml
Standard Price R240
R177
SAVE R63

For radiant, even toned SKIN AT BEST VALUE

Feel confident in your skincare routine with these products that are formulated to reveal brighter, fresher-looking skin.

Both For **R329**
Code 11637 *SAVE R235*

With SPF 20 to help protect skin from sun exposure and damage that can cause uneven skin tone

Moisturise



Day Cream
SPF 20
50 ml
Standard Price
R311
Code 11058

Toner
200 ml
Standard Price
R253
Code 11056



Tone



Clinically tested to reduce dark marks and spots after 8 weeks*

Treat

Code 11054
Dark Spot Corrector
30 ml
R253

With Turmeric extract to improve skin texture and pomegranate to gently remove dead skin cells, revealing radiant skin



Mask

Code 11060
2 In 1 Tumeric
Scrub And Mask
R253

For oily, problematic SKIN

Use these products formulated with **kiwi extract** that is rich in amino acids and Vitamin C to control the production of excess sebum which leads to oily skin.

Helps reduce the production of excess sebum that can lead to oily skin, clogged pores and breakouts

Helps to detoxify and purify skin to prevent blackheads and spots

Day Cream
SPF 15
50 ml
Standard Price
R311
Code 10146



Moisturise

Toner
200 ml
Standard Price
R253
Code 10145



Tone

Both For
R380
SAVE R184
Code 10650

Mask



Code 10142
Detoxifying Charcoal Mask
50 ml
Standard Price R240
R177
SAVE R63

Spot-fighting ingredients that help eliminate spots and blemishes

Code 10150
Spot Clearing Gel
20 ml
Standard Price R177
R126
SAVE R51



Treat

For combination SKIN



Exfoliate

Infused with hard, smooth florabeads for gentle yet effective exfoliation

Code 76023
Exfoliating scrub
50 ml
Standard Price R240
R189
SAVE R51

Trust these products and the power of **Malachite extract** (precious stone) to help protect skin from pollutants for healthy, balanced skin.

Daily use of this cream helps maintain skin's moisture balance

Alcohol-free toner helps restore skin's pH and refine enlarged pores



Tone

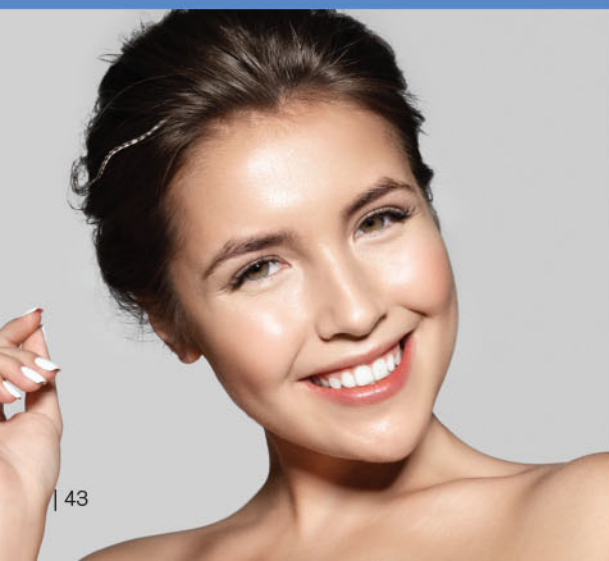


Moisturise

Toner
200 ml
Standard Price
R253
Code 76024

Day Cream
SPF 20
50 ml
Standard Price
R311
Code 76028

Both For
R380
SAVE R184
Code 76628



Unleash the POWER OF SELF-CARE



Stretch marks are significantly reduced and skin is smoother in 28 days*



Create your own pamper party with these luxurious products.

Stretch Mark Cream
200 ml
Standard Price R311
Code 8102

Hand Cream
50 ml
Standard Price R108
Code 8103

*Based on clinical tests

Both For
R311
SAVE R108
Code 8615

BODYTM
essence
WITH TISSUE OIL

Reveal soft, smooth skin with the power of walnut shell powder



Code 8107

Exfoliating Soap
100 g
Standard price R113

R75
SAVE R38



Unleash the POWER TO PAMPER YOUR SKIN



- | | | | | | | |
|--|---|---|---|---|---|---|
| 1 Softening Heel Cream
50 ml
R121
Code 12357 | 2 Refreshing Foot Powder
50 g
R121
Code 12312 | 3 Moisturising Foot Butter
125 ml
R126
Code 12360 | 4 Cooling Foot Spray
100 ml
R121
Code 12359 | 5 Rough Skin Remover
125 ml
R121
Code 12358 | 6 Moisturising Foot Lotion
125 ml
R121
Code 12355 | 7 Refreshing Foot Soak
100 ml
R121
Code 12356 |
|--|---|---|---|---|---|---|



- | | | |
|---|---|---|
| 1 Aloe Vera Soap Bars
150 g
R75 each | 3 Aloe Vera Hand Cream
100 ml
R83 each | 5 Aloe Vera Body Lotion
390 ml
R126 each |
| 2 Milk & Honey Soap Bars | 4 Milk & Honey Hand Cream | 6 Milk & Honey Body Lotion |

1 Aloe Vera
Code 12463

2 Milk & Honey
Code 12462

3 Aloe Vera
Code 12461

4 Milk & Honey
Code 12460

5 Aloe Vera
Code 12561

6 Milk & Honey
Code 12560



Lemon & Glycerine Shower Gel
300 ml
R138
Code 12442



Lemon & Glycerine Hand Cream
100 ml
R95
Code 12448



Lemon & Glycerine Luxury Body Soap
150 g
R75
Code 12443



Herbal Camphor Body Cream
500 ml
R133
Code 12449



Herbal Camphor Hand Cream
100 ml
R95
Code 12444



Nourishing Herbal Camphor Rub
75 g
R75
Code 12403

SAVINGS *unleashed!*

Get your hands on scented roll-ons and body sprays at a great price!

For Him

Men's Roll-on
Anti-perspirants
50 ml
Standard Price R83
each

R44
SAVE R39
each

Steel Rush™
Code 64021

Mancelle®
Code 36003

Endangered®
For Him Paradise
Code 37154



For Her



Endangered®
For Her Wild
Code 18103

Awakenings®
Code 5312

Endangered® For Her
Code 18003

Avroy Shlain JS®
Code 26023

Ladies' Roll-on
Anti-perspirants
50 ml
Standard Price R83
each

R44
SAVE R39
each

DEAL OF THE MONTH SPECIAL OFFER

BE THE FIRST TO SHOP

AVAILABLE FROM
8TH - 14TH MAY 2022 ONLY!

HURRY. WHILE STOCKS LAST.

LOOK OUT FOR MORE EXCITING
DEALS THIS MONTH!

Be a sharpshooter with confidence from
a scent of citrus drying to woody musk.



Code 79001

Supreme Musk™
Eau de Toilette
50 ml
Standard Price R367

R240
SAVE R127

POWER

Get your favourite scented deodorants at unbeatable prices.

Deals!



HIM Men's Deodorant Spray
150 ml
Standard Price R133
each

R75
SAVE R58
each

HER Ladies' Perfumed
Body Spray
100 ml
Standard Price R121
each

R75
SAVE R46
each



Code 12426
Avroy Shlain Pure™
Lemon & Glycerine
Body Cream
500 ml
Standard Price R126

R88
SAVE R38

MAY CAMPAIGN DATES

08 MAY 2022 - 01 JUNE 2022

SOS 01 JUNE 2022

WEEK 19 – 22

JOIN OUR WORLD OF OPPORTUNITY!
MANAGE YOUR OWN BUSINESS
Customer Services 0860 114 182 (Share Call)
or +27 11 655 3500 for more information
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Warehouse Code 50405

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