

Avroy Shlain®



Unleash
YOUR

POWER

Shop for the best products to boost your confidence.

Open me to
Unleash the Power

MAY 2022

Avroy Shlain®
15 MAY - 1 JUNE 2022

YOUR GUIDE
to getting
Dad
WHAT HE WANTS

GET DAD WHAT HE REALLY WANTS

Keep a look out for our Father's Day Gifting Guide that is packed with everything you need to spoil your dad.

Scan the QR code from
15 May 2022 - 1 June 2022

to unlock additional Father's Day offers.



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Be a RESPECTED SYMBOL of POWER

Speak with the authority of a man that wears a spicy, leathery scent that dries to musk and vanilla.

Code 37621
BOTH FOR R499
SAVE R199



Keep your grooming essentials organised in this toiletry bag designed with a masculine faux leather finish.



Endangered® For Him
Eau de Toilette
100 ml
Standard Price R549

Toiletry Bag
240mm(l) x 130mm(h)
x 100mm(w)



Citrus

Leather

Thyme

**LONG-LASTING,
CLEAN SCENT**

UNLEASH YOUR POWER

Create YOUR OWN exotic PARADISE

Show your exotic seductive appeal with a scent of oak moss and leather notes on a woody base.

Keep your grooming essentials organised in this toiletry bag designed with a masculine faux leather finish.



Endangered® For Him Paradise
Eau de Toilette
100 ml
Standard Price R549

Toiletry Bag
240mm(l) x 130mm(h)
x 100mm(w)



Code 37647
BOTH FOR R499
SAVE R199



Oak moss

Sandalwood

Thyme

AROMATIC SCENT

Stop AT NOTHING!

Get the competitive advantage with fresh fruity, green notes on a warm amber and wood base.



Code 34001

Mancelle® Sport
Eau de Toilette
100 ml
Standard Price R489

R299
SAVE R190



Amber



Moss

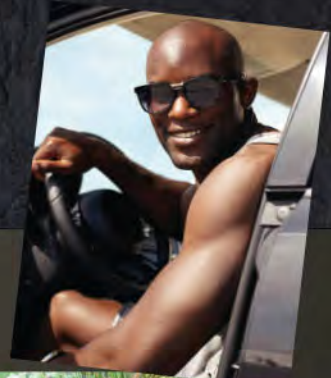


Wood

**FRESH WOOD
SCENT**

Feel THE rush of LOVE

Lose yourself in love with a blend of fruits and spices on a warm, moss base.



WARM AROMATIC SCENT



Code 64001

Steel Rush™
Eau de Toilette
60 ml
Standard Price R289

R199
SAVE R90

LIMITED EDITION
MUST HAVE

Perfect gift for Father's Day, birthdays, and anniversaries

NEW

Watch
Mock leather adjustable strap makes it perfect for different occasions.

Wallet
Sophisticated way to safely store your cash and cards.



Code 98983
Watch
Length 25,5 cm
Face/Case diameter 4,4 cm

R289

Code 98982

Wallet
Wallet size 11cm(L) x 9cm(H)

R279



INTRODUCING

NEW

our **NEW** men's haircare range

Everyday hair products formulated exclusively for men.



First-Ever MEN'S HAIR CARE

9200

Men's Hair and Beard Shampoo
200 ml
Standard Price R159

R139
SAVE R20

- Cleanses face, beard and hair
- Cedarwood, Shea Butter and Olive Oil extracts to keep skin moisturised



WHAT IS HAIR AND BEARD SHAMPOO?

It softens hair and cleanses the skin under the beard.

WHEN SHOULD YOU USE SHAMPOO?

1 to 3 times a week.

HOW DOES IT DIFFER FROM REGULAR SHAMPOO?

Unlike regular shampoo, it doesn't strip the skin of natural oils that are necessary for preventing irritation.



9201

Men's Styling Cream
250 ml
Standard Price R139

R119
SAVE R20

- Lightweight
- Moisturises curls
- Defines and adds shine



Power COUPLE

Get a dreamy scent for her and an intense scent for him.

For her

Step into a dream

Make your dreams come true with exotic fruits and rich florals on a musk and vanilla base.

Win in all spheres of your life

Believe you have what it takes with a scent of fresh citrus and marine on a woody base.



For him



After Midnight®
Dream Fantasy
Eau de Parfum
75 ml
Standard Price
R549



Ethos Energized™
Eau de Toilette
100 ml
Standard Price R549

BUY BOTH FOR R579
SAVE R519 Code 19648

A SCENT FOR AN *African queen*

Your rare beauty and strength are reflected in a blend of fruity notes, rich ylang-ylang and jasmine, and a warm, earthy base.



LIMITED-EDITION
50ML SIZE,
perfect to carry while
traveling or to give as a gift.

Endangered® For Her
Eau de Toilette
50 ml
Standard Price R279



50 ml



100 ml



Endangered® For Her
Eau de Toilette
100 ml
Standard Price R549

BUY 100ML FOR **R489** &
GET THE 50ML FREE
SAVE R339 Code 18621

CREATE YOUR OWN *paradise*

Find the freedom to follow your bliss with tropical fruits and enchanting florals on a warm base of amber and vanilla.



Fruity floral scent



Endangered® For Her
Paradise
Eau de Toilette
100 ml
Standard Price R549

Perfumed Body Spray
100 ml
Standard Price R95

Roll-on Anti-perspirant
50 ml
Standard Price R65

ALL 3 FOR R399
SAVE R310 Code 18643

CAPTURE *attention*

Be an ultra-glamorous leading lady with a scent of delightful fruits on a base of amber and vanilla.



65005
Isara™
Eau de Parfum
30 ml
Standard Price R219
R149
SAVE R70

BRING YOUR OWN *sunshine*

Draw people in with your sincerity captured in a scent of fruity top notes, a floral heart and a base of vanilla and sandalwood.



31001
Truly Honored™
Eau de Parfum
50 ml
Standard Price R489
R299
SAVE R190



FEEL *refreshed*

Relax with the cool medley of refreshing citrus notes and florals on a warm amber base.



Code 27001

Awakenings®
Eau de Toilette
100 ml
Standard Price R489

R299
SAVE R190

FEEL LIKE *royalty*

Command a room with the scent of sweet tropical fruits and delicious vanilla on a warm base.



Code 84004

Safire
Eau de Parfum
50 ml
Standard Price R499

R299
SAVE R200



MAKE *style* YOUR SUPERPOWER

Keep yourself looking on-trend with these bags.

LIMITED EDITION
MUST HAVE

NEW

- Trendy print will add a fun detail to your winter outfit.
- Change strap length for a comfortable fit
- Keeps your hands free to hold your coffee or answer the phone



Code 98966

Cross Hatch Sling Bag
24cm (l) x 19cm (h) x 5cm (w)

R299 each

Code 98967



TRENDY WOVEN PLASTIC

MAKE A POWERFUL *style* STATEMENT

Code 98948

Tribal Scarf
75cm(w) x 180cm(l)

R179
each



Code 98949

Leopard Print Scarf
Size: 75cm(w) x 180cm(l)

R179
each



Code 98973

Printed Scarf
Size: 75cm(w) x 180cm(l)

R199
each



POWERFUL hair products that work!

For cleaner, stronger, and more moisturised hair with a healthy shine.

- Helps soften hair
- Adds moisture and shine



- Gently cleanses
- Moisturises
- Eases combing

9101

Moisturising Shampoo
250 ml

R149

9108

Hair Mayo
250 ml
Standard Price R129

R119
SAVE R10



LIMITED EDITION

- Strengthens and moisturises hair
- Eases detangling
- Ideal for curly, relaxed, and afro hair types

9802

Kids Conditioner & Detangler
250 ml
Standard Price R139

R119
SAVE R20



NEW
AFRI MOISTURE MEN'S HAIR CARE LAUNCH ON PAGE 10 & 11

- Clean, soft wash
- Moisturises and nourishes hair
- Ideal for curly, relaxed, and afro hair types

9803

Kids Shampoo
250 ml
Standard Price R129

R109
SAVE R20



- | | | | | | |
|---|--|---|--|---|--|
| 1 Kids Nourishing Hair Spray
250 ml
R129
Code 9115 | 2 Kids Styling Hair Cream
250 ml
R149
Code 9116 | 3 Co-Wash
250 ml
R169
Code 9102 | 4 Leave-In Conditioner
200 ml
R179
Code 9103 | 5 Oil Sheen Hair Spray
275 ml
R125
Code 9107 | 6 Black Edge Control Gel
100 g
R119
Code 9106 |
| 7 Clear Edge Control Gel
100 g
R129
Code 9113 | 8 Anti-Breakage Hair Butter
250 ml
R129
Code 9112 | 9 Hair food
100 ml
R79
Code 9109 | 10 Hairline Treatment Oil
150 ml
R229
Code 9105 | | |

GET A POWERFUL *day* LOOK

Model is wearing
Coppélia®
Colour Lash
Magic Mascara,
Retractable Eye
Liner in Black
and Blush in
Golden Spotlight

LOOK
Make-up that's perfect for the
office or a lunch-time date.

-  Purple Stain
Code 39402
-  Precious Coral
Code 39401
-  Just Peachy
Code 39400
-  Wine & Dine
Code 39403

Tinted Lip Crème
9 ml
Standard Price R169

R99
SAVE R70
each



MASCARA &
LINER BOTH
FOR
R249
SAVE R149
each

Coppélia Colour
Lash Magic Mascara
8 ml
Standard Price R249

Retractable Eye Liner
Standard Price R149
each



Black
Code 43606



Brown
Code 43605



Soft Matte
Mousse Foundation
12 g

R269
each

- Ivory
Code 45540
- Warm Beige
Code 45541
- Caramel
Code 45542
- Hazelnut
Code 45543
- Warm Pecan
Code 45544
- Hot Chocolate
Code 45545



Loose Face Powder
20 g
Standard Price R199

R169
SAVE R30
each

-  Medium
Code 45100
-  Deep
Code 44332
-  Dark
Code 44331



Blush
5 g

R159
each

-  Just Blush
Code 45202
-  Sweet Glow
Code 45203
-  So Cheeky
Code 45200
-  Golden Spotlight
Code 45201

Model is wearing
Colour Impact
Lipstick in Lavish
and Bronzing Pearls
in Shimmer Bronze

GET A POWERFUL *night* LOOK

Everything you need to create a dramatic look for your night out.

Hot Chocolate
Code 45529

Warm Pecan
Code 45527

Coffee
Code 45528

Chestnut
Code 45526

Hazelnut
Code 45525

Caramel
Code 45524

Almond
Code 45523

Light Beige
Code 45521

Warm Beige
Code 45522

Ivory
Code 45520

Longwear Liquid
Foundation
30 ml

R289
each



Wet and Dry Powder
Foundation
7.5 g

R279 each

Deep
Code 44365

Warm Beige
Code 44361

Caramel
Code 44364

Medium Beige
Code 44362

Fair Ivory
Code 44360

Lavish
Code 39809

Delicate
Code 39811

Opulent
Code 39808

Ambition
Code 39810



Bronzing Pearls
10.5 g

R179
each

Shimmer Gold
Code 45150

Shimmer Bronze
Code 45151

Colour Impact Lipstick
3.8 g
Standard Price R169

R129
SAVE R40
each



Make-Up
Setting Spray
30 ml
Code 44804

R149

NEW

1 PALETTE

ENDLESS LOOKS



NEW

Eye Shadow Palette
8 g
Standard Price R179

R159
SAVE R20
Code 42833

- Mix and match matte and shimmer finishes
- Be on-trend with the season's hottest shades
- Includes mirror for easy application



POWER YOUR *pretty*

with a warm glow and bold eyes



NEW

Feel pretty powerful with voluminous lashes

Extreme Volume Mascara - Black
9 ml
Standard Price R129

R99
SAVE R30
Code 42032



Get glowing with this bronzer for your cheeks, body, and eyes.

Beautifully African 3 in 1 Bronzing Powder
8 g
Standard Price R189

R149
SAVE R40
Code 44808

POWER YOUR *pretty*

with flawless skin and matte lips



Model is wearing ColorFun® Oil-Free Foundation in Cappuccino and Matte Lipstick in Yummy Pink



Matte Lipstick
3.8 g
Standard Price R105
each

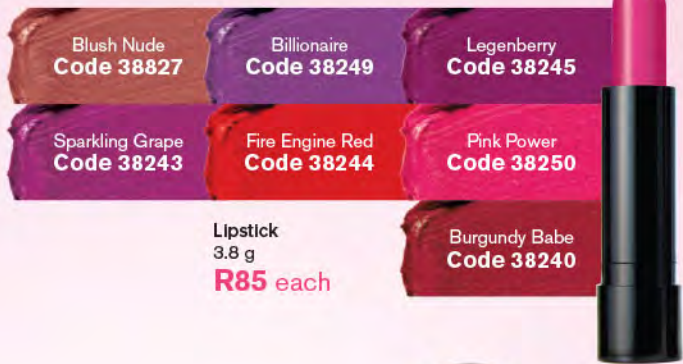
R89
SAVE R16
each

Oil-free Foundation
30 ml
Standard Price R159
each

R139
SAVE R20
each



Turn It Up
2 in 1 Volumising
& Curling Mascara - Black
9 ml
Code 42033
R129



Lipstick
3.8 g
R85 each



Eye Pencils
15 cm
R75 each



BB Cream
Sticks SPF 10
4 g
R169 each



Gimme Gel
Nail Enamel
14 ml
R115 each



Dark
Code 44448
Deep
Code 44449
Medium
Code 44447
Natural
Code 44446
Pressed Face
Powder
7.5 g
R159



POWER UP *your routine*

Our new soaps will keep you looking and feeling handsome.



Cleanse

Effective cleanse without the harsh ingredients.

With a Dry Skin ingredient complex to help:
Moisturise skin
Protect skin
Stimulate skin micro-circulation

Code 5305

Avroy Shlain Pure Men Shaving Soap

R59



Shave

Softens hair to prepare for shaving.

HOW TO USE:

Wet your face and work soap into a lather. Shave then rinse off.

NEW LIMITED EDITION



NEW LIMITED EDITION



Code 5304

Body Soap
Standard Price R59

R45
SAVE R14

Exfoliate & Soothe

Exfoliate 2 to 3 times a week to help clear blackheads and blemishes. And after shaving, trust the after-shave balm to give you an immediate cooling sensation.



Code 5060

2 in 1 Cleanser and Exfoliator
100 ml
Standard Price R179

R139
SAVE R40



Code 75066

After-Shave Balm
75 ml
Standard Price R179

R139
SAVE R40



- | | | | | | | | |
|---|---|--|---|--|---|---|---|
| 1 Bump Control Gel
50 ml
R172
Code 75069 | 2 Face Wash
50 ml
R119
Code 5301 | 3 Shaving Cream
75 ml
R99
Code 5302 | 4 Moisturiser SPF15
50 ml
R129
Code 5300 | 5 Anti-perspirant Spray
150 ml
R99
Code 12050 | 6 Roll-on Anti-perspirant
50 ml
R69
Code 12051 | 7 Shower & Shave Gel
250 ml
R99
Code 12057 | 8 Body Lotion
400 ml
R115
Code 12059 |
|---|---|--|---|--|---|---|---|

Unleash

POWERFUL

ANTI-AGEING RESULTS



Clinically tested to reveal firm and smooth skin after 28 days* of use

Contains Raffermine 2 to help improve skin tone and elasticity

Promotes collagen production to help reduce crow's feet wrinkles

Code 72044
Age-Defying Night Cream
50 ml
Standard Price R429 **R299**
SAVE R130

For best results, use with the Anti-wrinkle Day Cream and Anti-wrinkle Serum



- 1 2 In 1 Toner & Exfoliator
200 ml
R449
Code 72039
- 2 Firming Face & Neck Cream
50 ml
R499
Code 72026
- 3 Wrinkle Reducing Eye Concentrate
20 ml
R349
Code 72033
- 4 Youth Gel®
Eye Gel
20 ml
R369
Code 72041
- 5 Youth Gel®
50 ml
R449
Code 72034
- 6 Anti Wrinkle Plumping Day Cream SPF 25
50 ml
R429
Code 72043
- 7 Anti-Wrinkle Serum
30 ml
R449
Code 72035
- 8 Moisturising Cream Cleanser
100 ml
R285
Code 72038

*Based on clinical tests

For

DAILY SKINCARE
NUCELLE®

Dry, dehydrated SKIN

Boost your routine with these products formulated with Hyaluronic Acid to help reduce dryness, improve moisture, and reduce the early onset of wrinkles.

Skin loses moisture throughout the day and needs a rich cream that keeps it hydrated for up to 24 hours*



Day Cream
SPF 15
50 ml
Standard Price
R245
Code 74024

*Based on clinical tests

Alcohol-free toner refreshes skin without drying it out



Toner
200 ml
Standard Price R199
Code 74029

NUCELLE®
TONER
Lasting Hydration
For dry skin

 POLLUTION-DEFENCE™

Both For

R299
SAVE R145
Code 74673



Refreshes eyes and helps reduce puffiness

Code 74027

Eye Cream
25 ml
Standard Price R199

R149
SAVE R50



Restores lost moisture to skin, leaving it feeling fresh and smooth with refined pores

Code 74030

Hydration Mask
50 ml
Standard Price R189

R139
SAVE R50

For radiant, even toned SKIN AT BEST VALUE

Feel confident in your skincare routine with these products that are formulated to reveal brighter, fresher-looking skin.

Both For **R259**
Code 11637 *SAVE R69*

With SPF 20 to help protect skin from sun exposure and damage that can cause uneven skin tone

Moisturise



Day Cream
SPF 20
50 ml
Standard Price
R189
Code 11058

Toner
200 ml
Standard Price
R139
Code 11056



Tone



Clinically tested to reduce dark marks and spots after 8 weeks*

Treat

Code 11054
Dark Spot Corrector
30 ml
R199

With Turmeric extract to improve skin texture and pomegranate to gently remove dead skin cells, revealing radiant skin



Mask

Code 11060
2 In 1 Tumeric
Scrub And Mask
R199

For oily, problematic SKIN

Use these products formulated with **kiwi extract** that is rich in amino acids and Vitamin C to control the production of excess sebum which leads to oily skin.

Helps reduce the production of excess sebum that can lead to oily skin, clogged pores and breakouts

Helps to detoxify and purify skin to prevent blackheads and spots

Day Cream
SPF 15
50 ml
Standard Price
R245
Code 10146



Moisturise

Toner
200 ml
Standard Price
R199
Code 10145



Tone

Both For
R299
SAVE R145
Code 10650

Mask



Code 10142
Detoxifying Charcoal Mask
50 ml
Standard Price R189
R139
SAVE R50

Spot-fighting ingredients that help eliminate spots and blemishes

Code 10150
Spot Clearing Gel
20 ml
Standard Price R139
R99
SAVE R40



Treat

For combination SKIN

Trust these products and the power of **Malachite extract** (precious stone) to help protect skin from pollutants for healthy, balanced skin.

Daily use of this cream helps maintain skin's moisture balance

Alcohol-free toner helps restore skin's pH and refine enlarged pores

Toner
200 ml
Standard Price
R199
Code 76024

Exfoliate



Code 76023
Exfoliating scrub
50 ml
Standard Price R189
R149
SAVE R40



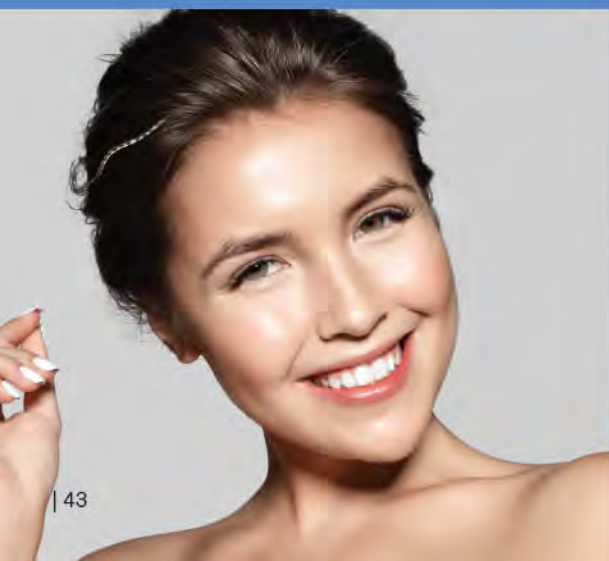
Moisturise

Day Cream
SPF 20
50 ml
Standard Price
R245
Code 76028



Tone

Both For
R299
SAVE R145
Code 76628



Unleash the POWER OF SELF-CARE



Stretch marks are significantly reduced and skin is smoother in 28 days*

Create your own pamper party with these luxurious products.



Stretch Mark Cream
200 ml
Standard Price R245
Code 8102

Hand Cream
50 ml
Standard Price R85
Code 8103

*Based on clinical tests

Both For
R245
SAVE R85
Code 8615

BODYTM
essence
WITH TISSUE OIL

Reveal soft, smooth skin with the power of walnut shell powder



Code 8107

Exfoliating Soap
100 g
Standard price R89

R59
SAVE R30



Unleash the POWER TO PAMPER YOUR SKIN



- 1 Softening Heel Cream
50 ml
R95
Code 12357
- 2 Refreshing Foot Powder
50 g
R95
Code 12312
- 3 Moisturising Foot Butter
125 ml
R99
Code 12360
- 4 Cooling Foot Spray
100 ml
R95
Code 12359
- 5 Rough Skin Remover
125 ml
R95
Code 12358
- 6 Moisturising Foot Lotion
125 ml
R95
Code 12355
- 7 Refreshing Foot Soak
100 ml
R95
Code 12356



- 1 Aloe Vera Soap Bars
150 g
R59 each
- 2 Milk & Honey Soap Bars
- 3 Aloe Vera Hand Cream
100 ml
R65 each
- 4 Milk & Honey Hand Cream
- 5 Aloe Vera Body Lotion
390 ml
R99 each
- 6 Milk & Honey Body Lotion

- 1 Aloe Vera
Code 12463
- 2 Milk & Honey
Code 12462
- 3 Aloe Vera
Code 12461
- 4 Milk & Honey
Code 12460
- 5 Aloe Vera
Code 12561
- 6 Milk & Honey
Code 12560



- 1 Herbal Camphor Body Cream
500 ml
R105
Code 12449
- 2 Herbal Camphor Hand Cream
100 ml
R75
Code 12444
- 3 Nourishing Herbal Camphor Rub
75 g
R75
Code 12403
- 4 Lemon & Glycerine Shower Gel
300 ml
R109
Code 12442
- 5 Lemon & Glycerine Hand Cream
100 ml
R75
Code 12448
- 6 Lemon & Glycerine Luxury Body Soap
150 g
R59
Code 12443



Hand Sanitiser
35 ml
R39
Code 12514

Hand Sanitiser
100 ml
R89
Code 12518



This glycerine and Vitamin E-enriched soap has 70% alcohol to effectively clean hands without drying them out.

Hygienic Soap
100 g
R39
Code 12516

SAVINGS *unleashed!*

Get your hands on scented roll-ons and body sprays at a great price!

For Him

Men's Roll-on
Anti-perspirants
50 ml
Standard Price R65
each

R35
SAVE R30
each

Steel Rush™
Code 64021

Mancelle®
Code 36003

Endangered®
For Him Paradise
Code 37154



For Her



Endangered®
For Her Wild
Code 18103

Awakenings®
Code 5312

Endangered® For Her
Code 18003

Avroy Shlain JS®
Code 26023

Ladies' Roll-on
Anti-perspirants
50 ml
Standard Price R65
each

R35
SAVE R30
each

DEAL OF THE MONTH SPECIAL OFFER

BE THE FIRST TO SHOP

**AVAILABLE FROM
8TH - 14TH MAY 2022 ONLY!**

HURRY. WHILE STOCKS LAST.

**LOOK OUT FOR MORE EXCITING
DEALS THIS MONTH!**

**Be a sharpshooter with confidence from
a scent of citrus drying to woody musk.**



Code 79001

Supreme Musk™
Eau de Toilette
50 ml
Standard Price R289

R189
SAVE R100

POWER

Get your favourite scented deodorants at unbeatable prices.

Deals!



HIM Men's Deodorant Spray
150 ml
Standard Price R105
each

R59
SAVE R46
each

HER Ladies' Perfumed
Body Spray
100 ml
Standard Price R95
each

R59
SAVE R36
each



Code 12426
Avroy Shlain Pure™
Lemon & Glycerine
Body Cream
500 ml
Standard Price R99

R69
SAVE R30

MAY CAMPAIGN DATES
08 MAY 2022 - 01 JUNE 2022

SOS 01 JUNE 2022
WEEK 19 - 22

JOIN OUR WORLD OF OPPORTUNITY!
MANAGE YOUR OWN BUSINESS
Customer Services 0860 114 182 (Share Call)
or +27 11 655 3500 for more information
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Warehouse Code 50405

ORDER JUNE SINGLE BROCHURES
FROM 26 MAY 2022
for R10 each

THIS INCLUDES 1 BROCHURE, 1 REWARDS LEAFLET

Order Code 50606

ALL PRICES INCLUSIVE OF VAT.

The promotional items represented are indicative only. Size, colour and/or style may vary. Avroy Shlain will attempt to have sufficient stock to meet consumers' anticipated demands, but promotional items will be subject to stock availability. The company reserves the right to supply an alternative offer of similar value where stock runs out.