

## Recruit and earn...

### RECRUITER GIFT

Beauty Advisors, Managers  
and Area Distributors

For every new registered recruit brought in by the end of April 2022 and qualified with cumulative sales of **R1 500/N\$1 680/MT8 775** (within 4 weeks of registration), you will receive:

- Coppélia® Intense EDP 60ml



#### Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. © Avroy Shlain Cosmetics 2022. All rights reserved.

Code 50504

Avroy Shlain®

# REWARDS

APRIL 2022



**AWAKEN**  
*your earnings*  
AND REWARDS POTENTIAL

SALES DATES: 3 APRIL – 4 MAY 2022

# Your CONFIDENT START

with Avroy Shlain

Start your journey with Avroy Shlain by successfully completing the Confident Start Beauty Advisor Onboarding Programme in your first 3 months of joining the business.

## 1<sup>ST</sup> ORDER

Place your 1<sup>st</sup> INVOICED ORDER to the value of **R750/N\$840/MT4 390** within 2 weeks of registration and you will receive

Roll-on Anti-Perspirants 50ml

- Redd® Nights by Avroy Shlain for Her
- Endangered® for Him

Products valued at **R130/N\$146/MT760**



## MONTH 1

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 1 and receive

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

**Earnings of R326/  
N\$365/MT1 875**

Products valued at **R200/  
N\$224/MT1 170**

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)



## MONTH 2

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 2 and receive

- Your Personal Sales Challenge Gift (as shown in the Rewards brochure)

**Earnings of R326/  
N\$365/MT1 875**



**Personal Sales  
Challenge Gift**

## MONTH 3

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 3 and receive

- A FREE Business Bag

**Bag valued at R150/N\$168/MT878**

**PLUS** earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)



You'll also qualify to purchase a **Beauty Advisor Kit** valued at **R1 641/N\$1 838/MT9 599** for **ONLY R160/N\$180/MT936**

Beauty Advisor Kit contains 8 products:

- ColorFun® Legenberry Lipstick
- Coppélia® Eau de Parfum 60ml
- Avroy Shlain JS® Anti-Perspirant Spray 100ml
- Endangered® Anti-Perspirant Spray 150ml
- CRT® Youth Gel 50ml
- Lemon & Glycerine Body Cream 500ml
- Body Essence® Tissue Oil 100ml

Products valued at **R1 641/N\$1 838/MT9 599**



**In your 1st 3 months, you'll receive:**

**Total Product Value: R2 121/N\$2 376/MT12 408**

**Total Minimum Earnings: R978/N\$1 095/MT5 625**

\*Earnings are based on the achievement of required sales.

# PERSONAL MONTHLY SALES CHALLENGE

For Beauty Advisors, Managers and Area Distributors

Sell products to the value on your sales level and earn...

Achieve R1 500/N\$1 680/  
MT8 775 for **LEVEL 1**

**Earn R326**  
N\$365/MT1 875

- Avroy Shlain Perfect Perfumed Body Spray 100ml



Achieve R3 000/N\$3 360/  
MT17 550 for **LEVEL 2**

**Earn R652**  
N\$730/MT3 750

- Avroy Shlain Perfect EDP 50ml



Achieve R6 000/N\$6 720/  
MT35 100 for **LEVEL 3**

**Earn R1 304**  
N\$1 461/MT7 500

Avroy Shlain Perfect

- Roll-On Anti-Perspirant 50ml
- Luxury Hand and Body Lotion 200ml



# EASTER BONANZA

## Top 3 Managers per region

with minimum sales of **R15 000/ N\$16 800/MT87 750**  
group sales by **Week 15**, will win:

### Multi-Cooker Features:

- Super-fast, super-easy, electric pressure cooker
- Cooks up to 70% faster with the power of steam and pressure
- 10 safety features for maximum assurance and peace of mind
- 12 intelligent pre-programmed 1-touch settings
- Easy clean-up
- 6L Capacity
- Cool touch handles
- Programmable delay timer
- 2 Year Warranty



**1st Prize**  
Fluff Blanket  
Multi-Cooker

**3rd Prize**  
Fluff Blanket

**2nd Prize**  
Fluff Blanket  
Iron and ironing board

# MANAGER FAST START

Achieve **R10 000/ N\$11 200/ MT58 500** group sales in **Week 14**  
(sales must be invoiced by 7 May 2022) and receive:

- Grey Tablecloth with Avroy Shlain-Branded Tag  
(3m x 1.45m)



# MANAGER MONTHLY SALES CHALLENGE

Sell products to the value on your sales level and...

Achieve R24 000/N\$26 880/  
MT140 400 for **LEVEL 1**

## Earn R2 316

N\$2 571/MT13 200

- Set of 4 Mugs

Achieve R53 000/N\$59 360/  
MT310 050 for **LEVEL 2**

## Earn R5 579

N\$6 194/MT31 800

- Set of 4 Placemats
- Set of 4 Mugs



Achieve R86 000/N\$96 320/  
MT503 100 for **LEVEL 3**

## Earn R9 430

N\$10 470/MT53 750

- 12-Piece Dinner Set (4 large plates, 4 small plates, 4 bowls)
- Set of 4 Placemats
- Set of 4 Mugs
- **PLUS R500/N\$500/MT2 200 Cash Bonus**



Achieve R142 000/N\$159 040/  
MT830 700 for **LEVEL 4**

## Earn R16 193

N\$17 978/MT92 300

- 12-Piece Dinner Set (4 large plates, 4 small plates, 4 bowls)
- Set of 4 Placemats
- Set of 4 Mugs
- Coffee Machine
- **PLUS R1 000/N\$1 000/MT4 400 Cash Bonus**
- **R2 168/N\$2 428/MT12 683 Product Hamper**



# AREA DISTRIBUTOR WEEKLY CHALLENGE

Minimum sales of R295 000/N\$330 400/MT1 725 750

Minimum sales apply to all the Weekly and AD country-wide challenges

Achieve 25% of your  
Personalised target and receive:

**Week 14**  
(3 - 9 April 2022)

- Duvet Inner (Queen Size) and 2 Standard Pillows



Achieve 75% of your  
Personalised target and receive:

**Week 16**  
(3 - 23 April 2022)

- Grey Fluff Blanket (200cm x 200cm)

Achieve 100% of your  
Personalised target with 90 recruits  
and receive:

**Week 17**  
(3 - 30 April 2022)

- Duvet Inner (Queen Size) and 2 Standard Pillows



Top 10 Area Distributors country wide  
with the highest percentage growth on  
sales (minimum sales of R295 000/  
N\$330 400/MT1 725 750) for the month  
of April will win a travel voucher to the  
value of R2 000!



# MOTHER PROMOTE OUT

If you qualify for one or more Promote Outs this month, you will receive:

- Grey Egyptian Cotton Towel Set (two bath sheets - 90cm x 150cm each)



NB: All Area Distributors promoting from their Nurseries will also qualify for this incentive.

## Once by Avroy Shlain

Our light Fruity Floral Eau de Parfum

Explore a wonderful scent of sweet pink peppercorn and blackcurrant flowing into violet and vanilla.

4 easy steps to layer a long-lasting scent with Once



**STEP 1**  
Moisturise your skin while enhancing your scent

**STEP 2**  
Use the perfumed body spray



**STEP 3**  
Apply roll-on as a base layer



**STEP 4**  
Spray the EDP

LOOK OUT FOR  
**MOTHER'S DAY**  
OFFERS STARTING 10 APRIL 2022

Scan the QR code on the 10<sup>th</sup> of April to unlock additional Mother's Day offers.

COMING THIS MAY

# AWAKEN YOUR POTENTIAL, 'COZ EYE SAID SO!

INTRODUCING THE COLORFUN®  
9-SHADE EYESHADOW PALETTE.



Includes mirror for  
easy application.



COMING IN MAY!

AT A LAUNCH PRICE OF  
**R159**  
N\$178/P143/MT930

### Create infinite looks for striking eyes

Mix and match the palette's 5 matte shades,  
3 shimmer shades and one glitter shade.

# Recruiting is the answer

## It all starts with RECRUITMENT.

To qualify as a manager, you will need to recruit 18 people and, together with your new recruits, achieve Total Sales of R19 000/N\$21 280/MT111 150.

## WHERE TO FIND PEOPLE TO RECRUIT

You can find people to recruit all around you. You can recruit your F.R.A.N.Cs. FRANC stands for



Friends



Relatives



Anybody



Neighbours



Colleagues

Using your cellphone contact list, make a list of all the people who you can sell to.

- Tell all your F.R.A.N.Cs about your new business.
- Send your F.R.A.N.Cs a message: "Contact me for all your Avroy Shlain product needs for the entire family. Regards, Your Name."
- Post on social media to connect with your F.R.A.N.Cs
- Send them an electronic copy of the brochure or show them your brochure.

**The more you recruit, the bigger your team and the better your earnings, rewards and recognition.**

Increase the  
**number of BAs**  
selling in your team



**Train**  
your new recruits



Increase **sales**  
and **earnings**



Train your new recruits on selling the products in the brochure. Introduce all your new recruits to the Your Confident Start Beauty Advisor Program and show them how easy it is to earn FREE gifts by selling to new customers.