Avroy Shlain

REWARDS

MARCH 2022



JOURNEY

TO FANTASTIC EARNINGS AND REWARDS STARTS NOW!

SALES DATES: 6 MARCH - 30 MARCH 2022

CONFIDENT START

Start your journey with Avroy Shlain by successfully completing the Confident Start Beauty Advisor Onboarding Programme in your first 3 months of joining the business.

1ST ORDER

Place your 1st INVOICED ORDER to the value of **R750/N\$840/MT4 390** within 2 weeks of registration and you will receive

Roll-on Anti-Perspirants 50ml

- · Redd® Nights by Avroy Shlain for Her
- · Endangered® for Him

Products valued at R130/N\$146/MT760



MONTH 1

Achieve total invoiced sales of R1 500/N\$1 680/MT8 775 in Month 1 and receive

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

Earnings of R326/ N\$365/MT1 875

Products valued at R200/ N\$224/MT1 170

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)



MONTH 2

Achieve total invoiced sales of R1 500/N\$1 680/MT8 775 in Month 2 and receive

 Your Personal Sales Challenge Gift (as shown in the Rewards brochure)

Earnings of R326/ N\$365/MT1 875



MONTH 3

Achieve total invoiced sales of R1 500/N\$1 680/MT8 775 in Month 3 and receive

· A FREE Business Bag

Bag valued at R150/N\$168/MT878

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)



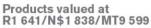
You'll also qualify to purchase a **Beauty Advisor Kit** valued at R1 641/N\$1 838/MT9 599 for **ONLY R160/N\$180/MT936**

Beauty Advisor Kit contains 8 products:

- ColorFun® Legenberry Lipstick
- Coppélia® Eau de Parfum 60ml
- Avroy Shlain JS® Anti-Perspirant Spray 100ml
- Endangered® Anti-Perspirant Spray 150ml
- CRT® Youth Gel 50ml

· Lemon & Glycerine Body Cream 500ml

Body Essence® Tissue Oil 100ml





In your 1st 3 months, you'll receive:

Total Product Value: R2 121/N\$2 376/MT12 408
Total Minimum Earnings: R978/N\$1 095/MT5 625

Recruit and earn...

RECRUITER GIFT

Beauty Advisors, Managers and Area Distributors

For every new registered recruit brought in by the end of March 2022 and qualified with cumulative sales of **R1 500**/N\$1 680/MT8 775 (within 4 weeks of registration), you will receive:

· Limited Edition Endangered® for Her EDT 50ml



CALLING ALL BEAUTY ADVISORS

What would you do with R2 800 per month N\$3 136/MT16 380 in extra earnings?







Groceries

Transport

Airtime

Would you buy airtime, spend it on groceries or use it for transport money to get to your meetings?

Become a manager this March and elevate your lifestyle!

Go from having money in your pocket to money in the bank in just one month!

PERSONAL MONTHLY SALES CHALLENGE

For Beauty Advisors, Managers and Area Distributors

Sell products to the value on your sales level and earn...

Achieve R1 500/N\$1 680/ MT8 775 for **LEVEL 1**

Earn R326
N\$365/MT1 875

Avroy Shlain JS®

· Perfumed Body Spray 100ml



Achieve R3 000/N\$3 360/ MT17 550 for **LEVEL 2**

Earn R652

Avroy Shlain JS®

- · Roll-on Anti-perspirant 50ml
- Luxury Hand and Body Lotion 200ml



Achieve R6 000/N\$6 720/ MT35 100 for **LEVEL 3**

Earn R1 304

Avroy Shlain JS®

EDP 60ml

Potential Managers Start your journey by achieving Personal sales and receive amazing rewards.



MANAGER MONTHLY

SALES CHALLENGE

Sell products to the value on your sales level and...

Achieve R24 000/N\$26 880/ MT140 400 for LEVEL 1

Earn R2 316 N\$2 571/MT13 200

- Large Tablecloth (2.4m x 1.4m)
- · Clipboards x 2



Earn R5 579

- Red Avroy Shlain-branded table
- Clipboards x 2





Achieve R86 000/N\$96 320/ MT503 100 for **LEVEL 3**

Earn R9 430

N\$10 470/MT53 750

- · Red Avroy Shlain-branded table
- · Avroy Shlain-branded chairs
- PLUS R500/N\$560/MT2 200 Cash Bonus

Achieve R142 000/N\$159 040/MT830 700 for **LEVEL 4**

Earn R16 193

N\$17 978/MT92 300

- · Red Avroy Shlain-branded table
- · Avroy Shlain-branded chairs
- PLUS R1 000/N\$1 000/ MT4 400 Cash Bonus
- R2 314/N\$2 592/MT13 536
 Product Hamper







BEAUTY ADVISORS

Become a manager and elevate your lifestyle

Being an Avroy Shlain manager gives you an opportunity to go from having money in your wallet to EARNING MONEY IN THE BANK. There are many other perks and we've listed some of them.

5 Reasons to become a Manager

- 1. Earn more money
- 2. Earn better incentives
- 3. Earn travel and cash rewards
- 4. Attend once-in-lifetime, prestigious events
- Move up the Avroy Shlain Career Path to become an Area Distributor and drive a branded vehicle.

HOW TO GET THERE

It all starts with RECRUITMENT. To qualify as a manager, you will need to recruit 18 people and, together with your new recruits, achieve Total Sales of R19 000/N\$21 280/MT111 150.

WHERE TO FIND PEOPLE TO RECRUIT

You can find people to recruit all around you. You can recruit your FRANCs. FRANC stands for

Friends

Relatives

Anyone

Neighbours

Colleagues

HOW TO ACHIEVE SALES

Train your new recruits on selling the products in the brochure. Introduce all your new recruits to the Your Confident Start Beauty Advisor Program and show them how easy it is to earn FREE gifts by selling to new customers.

Speak to your Manager or Area Distributor for more details on how to qualify as a Manager this March.

NEW MANAGER QUALIFICATION

Qualify as a new manager THIS MONTH!

Achieve the following criteria and you will earn:

R19 000

N\$21 280/MT111 150 in Group Sales in the month

18 new recruits in the month

OR

R24 000

N\$26 880/MT140 400 in Group Sales in the month

18 new recruits (no time frame)

When you qualify, you will become a Junior Manager and receive:

 Manager Guide (which you will use throughout the On-Boarding period as a training guide)

PLUS join the Manager On-Boarding Programme to earn

- "Confident Beauty Advisor Guide" Booklets (10x per pack)
- A product hamper valued at R1 383/N\$1 549/MT8 090

more incredible rewards!

202 CONFIDENT START

PART 2020/21

Qualification Bonus of R1 3333

N\$1 480 /MT7 600

NEW MANAGER

ON-BOARDING

From the month that you qualify as a new Manager, you have the opportunity to participate in the 3 month manager onboarding programme and earn Gifts valued at R3 878/N\$4 343/MT22 686

To qualify, you need to achieve 8 new recruits per month and...

Achieve R20 000/N\$22 400/ MT117 000 in **Month 1**

Earn R1 404

N\$1 558/MT8 000

- Avroy Shlain-Branded Business Handbag
- A product hamper:
 - Body Essence® Tissue Oil 100ml
 - · CRT® Youth Gel® 50ml



Achieve R22 000/N\$24 640/ MT128 700 in Group Sales in **Month 2**

Earn R1 544

N\$1 714/MT8 800

Avroy Shlain-Branded

- Peak Cap
- Red Apron
- 2 Clipboards
- A set of 5 Pens
- Mini Cosmetic Brush Set



Achieve R24 000/N\$26 880/ MT140 400 in Group Sales in **Month 3**

Earn R2 316

N\$2 571/MT13 200

- Avroy Shlain-Branded Shopper Trolley Bag
- A product hamper:
 - · Avroy Shlain JS® EDP 60ml
 - Black Diamond® EDT 100ml
 - · Redd® by Avroy Shlain EDP 60ml
 - Redd® by Avroy Shlain Perfumed Body Spray 100ml
 - Black Diamond® Anti-Perspirant Spray 150ml



QUALIFICATION CEREMONY

Qualify in all 3 months and receive:

- · Avroy Shlain-Branded Scarf
- · Avroy Shlain Manager Badge
- Manager Certificate
- Microwave
- Toaster
- Kettle





MOTHERPROMOTE OUT

Managers only and Area Distributors Nursery Promote Outs

All managers promoting one and all Area Distributors promoting one from their nursery will receive:



Mother Managers and Area Distributors
Use the Promote Out blueprint to help you to support your potential managers on their new journey.

AREA DISTRIBUTOR

PROMOTE OUT

2 or more Area Promote Outs receive:



*Promote out 2 or more managers in March 2022 (registered in April 2022) and you will receive the Manager On Boarding Kit. If 1 or more of these managers qualifies for their Month 1 of the Manager On Boarding Programme in April 2022, you will receive a smartphone.

Managers promoted out from your Nursery will not count towards the Area Promote Out reward.

*Only for Area Distributors

AREA DISTRIBUTOR

FAST START CHALLENGE

Achieve 90% of your Personalised Target by 26 March 2022 and receive:

Portable WiFi Router

Image for illustration purpose only.

Actual prize received may vary.



AREA DISTRIBUTOR

CHALLENGE

Area Distributors on 15 % Growth in March 2022 [minimum sales R295 000/N\$330 400/MT1 725 750] and receive:

· 2 Avroy Shlain Pop up Banners



Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. © Avroy Shlain Cosmetics 2022. All rights reserved.

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