

The image is a magazine cover for Avroy Shlain Rewards Magazine. It features two women in sequined dresses against a gold tinsel background. The woman on the left is laughing with her mouth wide open, while the woman on the right is blowing a kiss. Golden confetti is scattered throughout the scene. The text 'Avroy Shlain' is at the top in a white, stylized font. Below it, 'REWARDS MAGAZINE' and 'SALES DATES: 1 - 31 DECEMBER 2024' are in a dark grey box. At the bottom, 'REWARDS' is in large white letters, with 'READY. SET. EARN.' underneath it.

Avroy Shlain®

REWARDS MAGAZINE

SALES DATES: 1 - 31 DECEMBER 2024

REWARDS

READY. SET. EARN.

*Excluding
Namibia, Zimbabwe
and Mozambique.

Avroy Shlain Plus

EARNINGS MADE SIMPLE

YOUR CONFIDENT START WITH AVROY SHLAIN

To help you start your business strong, we have created the Confident Start Beauty Advisor Onboarding Programme for your first 3 months of joining the business.

1ST ORDER

Place your 1st INVOICED ORDER to the value of **R750/P663** within 2 weeks of registration and you will receive:
Earnings of R163/P145
Products valued at R110/P97



START

- 2 X Perfumed Roll-on 50ml

MONTH 1

Achieve TOTAL INVOICED SALES of **R1 500/P1 326** in Month 1 and you will receive:
Earnings of R326/P290
Products valued at R168/P149



1

- 2 x Perfumed Body Spray 100ml/Deodorant Spray 150 ml

You are eligible for the Personal Sales Challenge Gift in the Reward Brochure (Please refer to the Rewards Brochure for levels)

Terms & Conditions apply

MONTH 2

Achieve TOTAL INVOICED SALES of **R1 500/P1 326** in Month 2 and you will receive:
Earnings of R326/P290
Products valued at R418/P369



2

- Tahlita® Face Wash
- Tahlita® Toner

You are eligible for the Personal Sales Challenge Gift in the Reward Brochure (Please refer to the Rewards Brochure for levels)

MONTH 3

Achieve TOTAL INVOICED SALES of **R1 500/P1 326** in Month 3 and you will receive:
Earnings of R326/P290
Products Valued at R188/P178



3

- ColorFun® Lipstick
 - Avroy Shlain Pure Lemon & Glycerine Body Cream
- You are eligible for the Personal Sales Challenge Gift in the Reward Brochure (Please refer to the Rewards Brochure for levels)

Complete all 3 Months and qualify to purchase the Beauty Advisor Kit! Get the samples you need to sell more.

FOR ONLY R160
VALUED AT R1 587/P1 403

QUALIFICATION!



- Beauty Advisor Kit

Terms & Conditions apply



CREDIT ACCOUNT STATUS

Product value
R164/P144

Attention all Beauty Advisors, Managers and Area Distributors!

Achieve Personal Sales of **R1 800/P1 591** in December as a Credit Account Holder and you will receive:

- 1 x Colorfun® Shimmer Range Eyeshadow



FEBRUARY 2025 NEWNESS

NB: You will receive 1 of the 4 shades available, and will be randomly selected for you. Shades will vary.

PLUS

YOU EARN: R391/P349

Terms & Conditions apply

DDO & PREPAID ACCOUNT STATUS

Product value
R229/P202

Attention all Beauty Advisors, Managers and Area Distributors!

Achieve Personal Sales of **R1 800/P1 591** in December as a DDO & Prepaid Account Holder and you will receive:

- Rebel Sky Eau de Toilette 50ml



FEBRUARY 2025 NEWNESS

PLUS

YOU EARN: R391/P349

Terms & Conditions apply

*Excluding Namibia, Zimbabwe and Mozambique.

CREDIT ACCOUNT STATUS

Product value
R407/P359

Attention all Beauty Advisors, Managers and Area Distributors!

Achieve Personal Sales of **R4 000/P3 536** in December as a Credit Account Holder and you will receive:

- Rebel Sky Eau de Toilette 50ml
- Avroy Shlain Pure® Shea Butter & Rose Body Lotion 370ml
- Avroy Shlain Pure® Shea Butter & Rose Body Wash 400ml



FEBRUARY 2025 NEWNESS

PLUS

YOU EARN: R870/P775

Terms & Conditions apply

DDO & PREPAID ACCOUNT STATUS

Product value
R628/P555

Attention all Beauty Advisors, Managers and Area Distributors!

Achieve Personal Sales of **R4 000/P3 536** in December as a DDO & Prepaid Account Holder and you will receive:

- Rebel Sky Eau de Toilette 50ml
- Diamond Desert Lilly™ Eau de Parfum 50ml



FEBRUARY 2025 NEWNESS

PLUS

YOU EARN: R870/P775

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*Excluding Namibia, Zimbabwe and Mozambique.

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*These images are for representation purposes only.

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BIG

Appliance EXTRAVAGANZA

- **All Regional Directors** who achieve their Sales and Activation Target for the Quarter.
- All Magic Million **Area Distributors**.
- Top 20 **Area Distributors** companywide
- Break your sales record over the Quarter including R100 000/P88 400/MT484 000/ N\$112 000/ZIM-R125 000 Activation Sales over the Quarter.
- **Top 3 Managers** per Region
- Break your sales record over the Quarter including R25 000/P22 100/MT121 000/ N\$28 000/ZIM-R31 250 Activation Sales over the Quarter.

Recognition will be done at the **January 2025 Roadshows** in your Region.

NB: Quarter 4 - October, November & December 2024 Personalized Targets will be provided to each Regional Director, Area Distributor and Manager.

NB: Minimum monthly Standards apply.

Terms & Conditions apply

October - December 2024
QUARTER 4

*Excluding Namibia, Zimbabwe and Mozambique.

RECRUITERS!

Beauty Advisors & Managers only!

For every personal registered recruit brought in by the end of December 2024 and qualified with **R1 500/P1 326** invoiced sales in **December 2024**, you will receive:

Product value
R399 / P352

FEBRUARY
2025
NEWNESS



- Diamond Donna Capri™ Eau de Parfum 50ml

RECRUITMENT

*Excluding Namibia, Zimbabwe and Mozambique.

NEW MANAGER *Qualification*

Qualify as a new manager **THIS MONTH!**

Achieve the following criteria and you will earn:

STEP 1:

Achieve team sales of R16 500/P14 586 (Including personal sales)

- 6 group recruits recommended including recruits from **01 January 2023**
- Tripwire: Minimum 2 New Active Recruits in the qualification month

When you qualify, you will become a Junior Manager and receive

- REWARDS:**
- Earn a once off qualification 8% Service Fee (Junior Manager Team Sales)
 - Receive a Product hamper valued at R1 457/P1 288
 - Participate in the 3 month Manager Onboarding Programme

PLUS join the Manager Onboarding Programme to earn more incredible rewards!



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MANAGER ONBOARDING PROGRAMME

NOW THAT YOU ARE A JUNIOR MANAGER, LET'S GET YOU GOING!

Did you know that in your first 3 months after qualifying as a Junior Manager, you are eligible to participate in the Manager Onboarding Programme, where you have the opportunity to attend exclusive training, earn FREE Avroy Shlain Product Samples, and Product Training Guides.

NEW MANAGER ONBOARDING PROGRAMME

Once you qualify as a Junior Manager, you have the opportunity to participate in the 3 month Manager Onboarding Programme and earn **Gifts valued at R3 878**

MONTH 1

MONTH 1 CRITERIA:

Achieve R18 000/P15 912 Sales PLUS Minimum 2 New Active group Recruits

EARNINGS:

Earn 8% Service Fee = R1 252/P1 106

REWARDS:

Avroy Shlain-Branded

- Red Cap
- 2 x Clipboards
- Set of 5 Pens
- Mini Cosmetic Brush Set
- Business Handbag



MONTH 2

MONTH 2 CRITERIA:

Achieve R19 500/P17 238 Sales PLUS Minimum 2 New Active Recruits

EARNINGS:

Earn 8% Service Fee - R1 356/P1 199

REWARDS:

- Colour manual
- Pack of Blotters (x25)
- Female Fragrance Guide
- Male Fragrance Guide
- JS® Eau de Parfum 60ml
- Black Diamond® Eau de Toilette 100ml
- Redd® Eau de Parfum 60ml
- Endangered® for Her Wild Perfumed Body Spray 100ml
- Black Diamond® Anti-Perspirant Spray 150ml



MONTH 3

MONTH 3 CRITERIA:

Achieve R21 000/P18 564 Sales PLUS Minimum 2 New Active Recruits

EARNINGS:

Earn 11% Service Fee - R2 009/P1 775

REWARDS:

- Body Essence® Tissue Oil 100ml
- CRT® Retinol Ampoules 30ml
- CRT® Vitamin C Oil Serum 30ml
- CRT® Moisturising Cream Cleanser 100ml
- CRT® 2-in-1 Toner & Exfoliator 200ml
- CRT® Information Flyer



3

PROMOTE OUT BONUS (MOTHER MANAGER AND NEW MANAGER)

THE MOTHER MANAGER AND THE NEW MANAGER WILL EACH RECEIVE A ONCE OFF **R1 000** PROMOTE OUT BONUS AFTER THE NEW MANAGER SUCCESSFULLY COMPLETES THE 3 MONTH ONBOARDING PROGRAMME.

RETENTION BONUS (MOTHER MANAGER ONLY)

AS THE MOTHER MANAGER YOU CAN EARN AN ADDITIONAL **R1 500** BY HELPING YOUR NEW MANAGER GROW THEIR BUSINESS AFTER THEY HAVE COMPLETED THEIR 3 MONTH ONBOARDING PROGRAMME.

How it works:

- **Month 4:** Receive R500 if your New Manager achieves **R21 000/P18 564**
- **Month 5:** Receive R500 if your New Manager achieves **R21 000/P18 564**
- **Month 6:** Receive R500 if your New Manager achieves **R21 000/P18 564**

BONUS



*Disclaimer: Avroy Shlain has the right to change the programme and products at anytime without prior notice.

Terms & Conditions apply

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ATTENTION ALL MANAGERS!



Activate any inactive Beauty Advisors with a total minimum of R7 500/P6 630 invoiced sales from these Beauty Advisors and receive:

R500 Cash Bonus!

NB: Inactive Beauty Advisors are any new or existing Beauty Advisors from January 2023 (including December 2024) that has never placed an order.

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ATTENTION ALL AREA DISTRIBUTORS!

*Excluding Namibia, Zimbabwe and Mozambique.



Activate any inactive Beauty Advisors with a total minimum of R30 000/P26 520 invoiced sales from these Beauty Advisors and receive:

R1 000 Cash Bonus!

NB: Inactive Beauty Advisors are any new or existing Beauty Advisors from January 2023 (including December 2024) that has never placed an order.

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QUARTER 4 Countdown to Christmas

Place orders to the value of R1 800 each week
from 1 October 2024 – 18 December 2024 and
stand a chance to win exciting prizes!



Look out for more details each week!

Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Gifts will be awarded based on the account status (Credit, DDO, Prepaid) at the time the incentive is achieved. Images correct at time of going to print. Minimum sales levels apply. Mozambique, Namibia and Zimbabwe regions does not qualify for rewards, unless specified. All accounts on hold are subject to NEW incentive rule from the 1 December 2023. © Avroy Shlain Cosmetics 2024. All rights reserved.

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