

Avroy Shlain®

REWARDS

JANUARY 2022



JUMP START
2022

With amazing earnings
and rewards

SALES DATES: 02 JANUARY - 02 FEBRUARY 2022

Your CONFIDENT START

with Avroy Shlain

Start your journey with Avroy Shlain by successfully completing the Confident Start Beauty Advisor Onboarding Programme in your first 3 months of joining the business.

1ST ORDER

Place your 1st INVOICED ORDER to the value of **R750/N\$840/MT4 390** within 2 weeks of registration and you will receive

Roll-on Anti-Perspirants 50ml

- Redd® by Avroy Shlain for Her
- Endangered® for Him

Products valued at **R130/N\$146/MT760**



MONTH 1

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 1 and receive

- Coppélia® Perfumed Body Spray 100ml
- Coppélia® Man Deodorant Spray 150ml
- Beauty Advisor Training Manual

**Earnings of R326/
N\$365/MT1 875**

Products valued at **R200/
N\$224/MT1 170**

You will also receive your Personal Sales Challenge Gift (as shown in the Rewards brochure)



MONTH 2

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 2 and receive

- Your Personal Sales Challenge Gift (as shown in the Rewards brochure)

**Earnings of R326/
N\$365/MT1 875**



MONTH 3

Achieve **total invoiced sales of R1 500/N\$1 680/MT8 775** in Month 3 and receive

- A FREE Business Bag

Bag valued at R150/N\$168/MT878

PLUS earn your Personal Sales Challenge Gift (as shown in the Rewards brochure)



You'll also qualify to purchase a **Beauty Advisor Kit** valued at R1 641/N\$1 838/MT9 599 for **ONLY R160/N\$180/MT936**

Beauty Advisor Kit contains 8 products:

- ColorFun® Legenberry Lipstick
- Coppélia® Eau de Parfum 60ml
- Avroy Shlain JS® Anti-Perspirant Spray 150ml
- Endangered® Anti-Perspirant Spray 150ml
- CRT® Youth Gel 50ml
- Lemon & Glycerine Body Cream 500ml
- Body Essence® Tissue Oil 100ml

Products valued at R1 641/N\$1 838/MT9 599



In your 1st 3 months, you'll receive:

Total Product Value: R2 121/N\$2 376/MT12 408

Total Minimum Earnings: R978/N\$1 095/MT5 625

*Earnings are based on the achievement of required sales.

Recruit and earn...

RECRUITER GIFT

**Beauty Advisors, Managers
and Area Distributors**

For every new registered recruit brought in by the end of January 2022 and qualified with cumulative sales of **R1 500/N\$1 680/MT8 775** (within 4 weeks of registration), you will receive:

- After Midnight® Eau de Parfum 75ml



How to Activate Your New Recruit

Get your new recruit started by showing them the easy-to-sell products in the brochure and teach them how to sell using the 4Ws

PERSONAL MONTHLY SALES CHALLENGE

For Beauty Advisors, Managers and Area Distributors

**Sell products to the value on your sales
level and earn...**

Achieve R1 500/N\$1 680/
MT8 775 for **LEVEL 1**

Earn R326
N\$365/MT1 875

- Coppélia® Man True Gentleman
Deodorant Spray 150ml



WEEKLY PERSONAL SALES CHALLENGE

For Beauty Advisors, Managers and Area Distributors

**Sell products to the value on your sales
level and earn...**

Week 1 (2-8 January)

Achieve R750/
N\$840/MT4 390

Earn R163
N\$182/MT938

- Coppélia® Man True Gentleman
Roll-on Anti-perspirant 50ml

NB: Must be invoiced
by 14 January 2022

Sales Tips:

Send low value
offers to your clients to fit
everyone's January budget.



WEEKLY PERSONAL SALES CHALLENGE

For Beauty Advisors, Managers and Area Distributors

**Sell products to the value on your sales
level and earn...**

Week 2 (9 - 15 January)

Achieve R1 500/
N\$1 680/MT8 775

Earn R326

N\$365/ MT1 875

- Avroy Shlain-Branded Water Bottle



NB: Must be invoiced
by 21 January 2022

MANAGER MONTHLY SALES CHALLENGE

Sell products to the value on your
sales level and...

Achieve R30 000/N\$33 600/
MT175 500 for **LEVEL 1**

Earn R2 894
N\$2 213/ MT16 500

- 2-Plate Gas Stove



Look out for the weekly
rewards for ALL Managers
launched in the month!

Tip:

*Activate all inactive Beauty
Advisors from December
2021 with an easy-to-sell
recipe and "We Missed You"
text message.

NEW MANAGER QUALIFICATION

Qualify as a new manager THIS MONTH!

Achieve the following criteria and you will earn:

R18 000

N\$20 160/MT105 300
in Group Sales in the month

18 new recruits in the month

OR

R23 000

N\$25 760/MT134 500
in Group Sales in the month

18 new recruits (no time frame)

When you qualify, you will become a Junior Manager and receive:

- Manager Guide (which you will use throughout the On-Boarding period as a training guide)
- "Confident Beauty Advisor Guide" Booklets (10x per pack)
- A product hamper valued at R1 383/N\$1 549/MT8 090

PLUS join the Manager On-Boarding Programme to earn more incredible rewards!



NEW MANAGER ON-BOARDING

From the month that you qualify as a new Manager, you have the opportunity to participate in the 3 month manager onboarding programme and earn Gifts valued at R3 878/N\$4 343/MT22 686

To qualify, you need to achieve 8 new recruits per month and...

Achieve R19 000/N\$21 280/
MT111 150 in Month 1

Earn R1 333
N\$1 480/ MT7 600

- Avroy Shlain-Branded Business Handbag
- A product hamper:
 - Body Essence® Tissue Oil 100ml
 - CRT® Youth Gel® 50ml

8%
Service Fee



Achieve R21 000/N\$23 520/
MT122 850 in Group Sales in Month 2

Earn R1 474
N\$1 636/ MT8 400

- Avroy Shlain-Branded
- Peak Cap
 - Red Apron
 - 2 Clipboards
 - A set of 5 Pens
 - Mini Cosmetic Brush Set

8%
Service Fee



Achieve R23 000/N\$25 760/
MT134 550 in Group Sales in Month 2

Earn R2 219

N\$2 464/ MT12 650

- Avroy Shlain-Branded Shopper Trolley Bag
- A product hamper:
 - Avroy Shlain JS® EDP 60ml
 - Black Diamond® EDT 100ml
 - Redd® by Avroy Shlain EDP 60ml
 - Redd® by Avroy Shlain Perfumed Body Spray 100ml
 - Black Diamond® Anti-Perspirant Spray 150ml



11%
Service Fee

QUALIFICATION CEREMONY

Qualify in all 3 months and receive:

- Avroy Shlain-Branded Scarf
- Avroy Shlain Manager Badge
- Manager Certificate
- Microwave
- Toaster
- Kettle



MOTHER PROMOTE OUT

One or more qualified Promote-outs
will earn you...

- 6-Piece Hart Pot Set
 - 175mm Casserole & Lid
 - 200mm Casserole & Lid
 - 225mm Casserole & Lid



AREA DISTRIBUTOR FAST START CHALLENGE

Achieve your Fast Start Sales Challenge by 15 January 2022 and receive:

- Rechargeable LED light



AREA DISTRIBUTOR CHALLENGE

**Area Distributors on 15 % Growth in January 2022
[minimum sales R280 000/N\$313 600/MT1 638 000]
and receive:**


- 4-Piece Pot Set (Includes the lid) and Stove



Induction cooking uses electric currents to directly heat pots and pans through magnetic induction. Instead of using thermal conduction (a gas or electric element transferring heat from a burner to a pot or pan), induction heats the cooking vessel itself almost instantly.

LOOK OUT FOR THE ELECTRIFYING MEGA

MEGA
WEEK
16 – 22 January 2022



Awesome prizes up for grabs!

OFFERS AND PRIZES THIS JANUARY!



MEGA OFFERS

MEGA SALES

MEGA PRIZES

JANUARY ROADSHOWS COMING TO YOUR REGION

From Wednesday, 5 January 2022

DON'T MISS OUT!



MEGA FUN
MEGA ACTIVATION
MEGA EXCITEMENT
MEGA DEALS

Terms & Conditions

Rewards choices are subject to stock availability. Avroy Shlain reserves the right to substitute any gift for another of similar value. It is company policy that rewards gifts be handed out at weekly Region and Area Meetings. Please attend to ensure you receive your gift. To be eligible for any of the rewards, your balance to be paid must be less than the month's invoiced sales (after discount). Qualifiers are granted a period of 90 days to query rewards gifts. Due to the nature of some gifts, qualifying gifts may vary per country. Images correct at time of going to print. Minimum sales levels apply. © Avroy Shlain Cosmetics 2021. All rights reserved.

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